

CAC MAG

DECEMBER 2021



Testimonials

The CAC requested from its students & Alumni many testimonials to see the impact of SMU on their career path, as well as some recruiters feedback

- Our objective is to promote our Alumni and students on the job market. Our community is a source of pride, and our goal is propelled in terms of notoriety in relation to their success and their achievements. All this through the posts on our CAC LinkedIn and our social networks.
- o Various positive feedback has been received since the beginning of our university's journey. SMU is always offering numerous programs that are internationally recognized. With different accreditations our campus always provides opportunities to students from any place around the world.

Not only does SMU follow and encourage you during your studies, but also through your professional career as well. Furthermore, national and international opportunities are always provided for students and alumni.

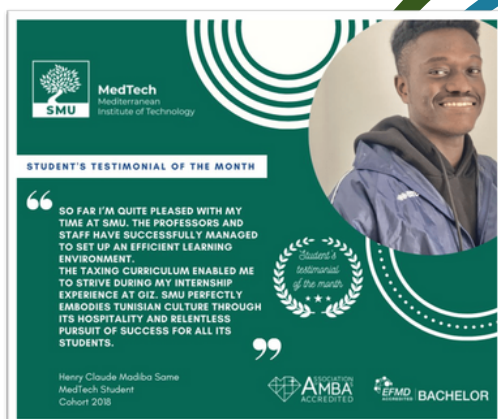
Also, multiple training courses are organized throughout our students' educational path to teach them skills that will enable them to behave professionally in the workplace.

Meet our Alumnus of the Month: Ali Abdelhakim Aburaqiqa

Ali Abdelhakim
Aburaqiqa (MBM
FIN cohort 2019)



Testimonials of the Month:



Meet Our Scholarship Awardee

The SMU Foundation has been investing in young potential and providing on merit 3 diverse types of scholarships to help students integrate SMU for either MSB or MedTech program. The Foundations is managed by Ms. Nadia Kallel who's taking charge of aid for potential candidates from early application to when accepted and throughout their journey at SMU. Huge efforts are made to make this organism a success and pride of the SMU community.



Meet our EMBA Students & Alumni



**South
Mediterranean
University**
MSB - MedTech - LLD

MSB ALUMNUS'S TESTIMONIAL

“
BEING A PART OF THE MBA
PROGRAM HAS TOTALLY
CHANGED MY VISION OF
MY PROFESSIONAL
COMMITMENT AND MY
WAY OF DEVELOPING MY
BUSINESS.”

Mounia Allart
Cohort 2008

AMBA
ACCREDITED

EFMD
EQUIS
BACHELOR



**South
Mediterranean
University**
MSB - MedTech - LLD

EMBA ALUMNUS' TESTIMONIAL

“
THE MSB
EXPERIENCE IS
MORE THAN
KNOWLEDGE
ACQUIREMENT.”

Ayman MATLOUT
Cohort 2016

AMBA
ACCREDITED

EFMD
EQUIS
BACHELOR



**South
Mediterranean
University**
MSB - MedTech - LLD

MSB
Mediterranean
School of Business

EMBA STUDENT'S TESTIMONIAL

“
THE FIRST DAY, THE MANAGEMENT TOLD
US THAT THE JOURNEY IN MSB IS A LIFE
CHANGING EXPERIENCE, AND I CAN
CONFIRM NOW, AFTER MORE THAN 4
YEARS, THAT THE PROMISE WAS
COMPLETELY RESPECTED.”

Marouane Rihani
EMBA 2017

AMBA
ACCREDITED

EFMD
EQUIS
BACHELOR



**South
Mediterranean
University**
MSB - MedTech - LLD

EMBA ALUMNUS' TESTIMONIAL

“
A CAREER ELEVATOR THAT
ALWAYS MOVES IN THE
SAME DIRECTION, ALWAYS
UPWARDS" THIS IS HOW I
DEFINE "MSB"

Karim chamseddine
Cohort 2017

AMBA
ACCREDITED

EFMD
EQUIS
BACHELOR



**South
Mediterranean
University**
MSB - MedTech - LLD

EMBA ALUMNUS'S TESTIMONIAL

“
IT WAS A GREAT
OPPORTUNITY TO
UPGRADE MY
LEADERSHIP AND
COMMUNICATION
SKILLS AND SHOWED
ME NEW WAYS OF
CRITICAL THINKING.”

Leila Feki
Cohort 2017

AMBA
ACCREDITED

EFMD
EQUIS
BACHELOR

Meet our 100% Students & Alumni

MSB ALUMNUS TESTIMONIAL

“MY TIME AT MSB AS A MASTER STUDENT IN BUSINESS ANALYTICS AND BIG DATA MARKED A TIPPING POINT IN MY PROFESSIONAL CAREER.”

Firas Guezguez
UPM 2011 MBM 2014 BA

AMBA ACCREDITED EFMD BACHELOR

100 % MSB STUDENT (UPM 2012 MBM 2015) BA

“I HAVE SPENT FIVE YEARS AT MSB FOR MY LICENSE AND MY MASTER'S DEGREE. IT HAS BEEN REALLY AN AWESOME EXPERIENCE WITH A WELL - QUALIFIED TEACHING STAFF, FRIENDLY AND PROFESSIONAL ADMINISTRATION BUT ESPECIALLY STUDENTS FROM AROUND THE GLOBE.”

Hamza LAJEF
UPM 2012 MBM 2015

AMBA ACCREDITED EFMD BACHELOR

MSB ALUMNA'S TESTIMONIAL

“A FEW YEARS LATER, I CAN HONESTLY SAY THAT MY EXPERIENCE AT MSB SHAPED MY PROFESSIONAL LIFE.”

Khoulou HAMMOUDA
UPM 2012 MBM 2016 Marketing

AMBA ACCREDITED EFMD BACHELOR

100% MSB ALUMNA'S TESTIMONIAL

“MSB WAS NOT JUST A PLACE OF STUDY. IT WAS A HIVE FULL OF LIFE IN ITS BROAD MEANING. IT'S MORE THAN AN EDUCATIONAL EXPERIENCE AND THE BEST IS TO MAKE FRIENDS FOR LIFE.”

Tasnim Ben Slama
UPM 2015 MBM 2018 CM Major

AMBA ACCREDITED EFMD BACHELOR

Meet our MBM Alumni & Students

MSB ALUMNUS'S TESTIMONIAL

“MSB PROVIDES THE TRAINING AND MOST IMPORTANTLY THE CRITICAL AND ANALYTICAL MINDSET, BUT THE REST IS THE PERSONAL EFFORTS THAT SHOULD BE MADE TO REACH THE GOALS.”

Zaki Krichi
Cohort 2011

AMBA ACCREDITED EFMD BACHELOR

SMU MSB Mediterranean School of Business

MBM ALUMNA'S TESTIMONIAL

“MY CAREER SWITCH WOULD NOT HAVE BEEN POSSIBLE WITHOUT THE MASTER'S DEGREE I OBTAINED FROM MSB AND THE SPECIAL LEARNING EXPERIENCE PROVIDED THERE.”

Isissam Ben Yekder
MBM Cohort 2015
Operations Management

AMBA ACCREDITED EFMD BACHELOR

SMU South Mediterranean University MSB HealthTech, LG

MBM ALUMNA'S TESTIMONIAL

“THIS WONDERFUL JOURNEY REALLY CHANGED ME AS IT MADE ME DISCOVER NEW HORIZONS AND HELPED DETERMINE MY PATH IN LIFE.”

Rahma Tala
Operations Management & Supply Chain cohort 2015

AMBA ACCREDITED EFMD BACHELOR

SMU South Mediterranean University MSB HealthTech, LG

MBM ALUMNA'S TESTIMONIAL

“BEING A STUDENT AT MSB WAS A WONDERFUL EXPERIENCE SINCE IT TEACHES YOU TO LEARN FAST AND EASILY, WHICH HELPED ME ALSO TO GET A JOB AS A FINANCIAL CREDIT ANALYST AT ZITOUNA BANK.”

Rafaa Maaroufi
MBM Cohort 2018

AMBA ACCREDITED EFMD BACHELOR

SMU MSB Mediterranean School of Business

MBM ALUMNUS TESTIMONIAL

“MSB DID NOT ONLY PROVIDE US WITH STATE-OF-THE-ART KNOWLEDGE AND TECHNIQUES TRANSMITTED FROM HIGHLY QUALIFIED NATIONAL AND INTERNATIONAL FACULTY, BUT ALSO ENABLED US TO BECOME EFFICIENT TEAM PLAYERS, COMMUNICATORS, AND FUTURE DECISION MAKERS.”

Osama Mabrouki
MBM Cohort 2017 Business Analytics

AMBA ACCREDITED EFMD BACHELOR

SMU South Mediterranean University MSB HealthTech, LG

MBM ALUMNUS TESTIMONIAL

“AS A LIBYAN STUDENT MOST OF THE TIME I FELT WELCOMED AS TUNISIA AND LIBYA WERE NOT SO DIFFERENT IN TERMS OF HABITS. YET I BECAME FRIENDS WITH MANY STUDENTS AND MANY FACULTY MEMBERS.”

Ali Abdelhakem Abouragga
MBM FIN Cohort 2019

AMBA ACCREDITED EFMD BACHELOR

SMU MSB Mediterranean School of Business

MBM STUDENT'S TESTIMONIAL

“MSB TAUGHT ME THAT EVERYTHING IS POSSIBLE AS LONG AS I BELIEVE, BE DEDICATED, AND WORK HARD. TODAY I HOLD A MASTER'S DEGREE IN FINANCE, AND I HAVE NEVER BEEN PROUDER FOR THIS CHOICE.”

Salma Kasbi
MBM 2018 Finance

AMBA ACCREDITED EFMD BACHELOR

SMU MSB Mediterranean School of Business

MBM ALUMNA'S TESTIMONIAL

“I COULD NOT THINK OF A BETTER BUSINESS SCHOOL IN THE REGION THAT PROVIDES ME WITH SUCH A MINDSET TO ACCESS A TRULY GLOBAL CAREER.”

Muhammad Zarefi
MBA 2020 OM

AMBA ACCREDITED EFMD BACHELOR

SMU South Mediterranean University MSB HealthTech, LG

MBM ALUMNA'S TESTIMONIAL

“I AM GRATEFUL FOR HOW THE PROGRAM IS STRUCTURED IN SMU, IN A WAY THAT ALLOWS US TO EXPERIENCE THIS INTERNSHIP/STUDY.”

Cynne Salhi
M2 Cohort 2019 BA

AMBA ACCREDITED EFMD BACHELOR

MSB
Mediterranean
School of Business

MSB STUDENT TESTIMONIAL

“THIS PROGRAM HIGHLY INSPIRED ME TO BOOST MY CAREER AND FACE MY CHALLENGES MORE SUCCESSFULLY.”

Wafiq Nihal
MBM 2020

AMBA ACCREDITED EFMD BACHELOR

South Mediterranean University
MSB - MedTech - LCI

MSB ALUMNUS TESTIMONIAL

“I FEEL VERY PROUD TO BE ONE OF THE MSB FAMILY. OVER THE LAST TWO YEARS MSB GAVE ME AN INCREDIBLE AMOUNT OF KNOWLEDGE: MANAGEMENT FOUNDATION, BUSINESS AREAS LIKE FINANCE, MARKETING AND A DEEP LEARNING IN SUPPLY CHAIN AND OPERATIONS MANAGEMENT.”

Mohd Abdelly
MBM alumni

AMBA ACCREDITED EFMD BACHELOR

South Mediterranean University
MSB - MedTech - LCI

(M2 STUDENT 2020) OM

“I WAS GRANTED A FULL SCHOLARSHIP IN 2005 FOR BOTH THE UPM AND MASTER STUDIES. I WAS ON THE DEAN'S LIST FOR ALL THE TERMS OF THE UNDERGRADUATE PROGRAM AND THE VALEDICTORIAN STUDENT OF THE COHORT 2015.”

Sana Youssef
MSB Cohort 2015

AMBA ACCREDITED EFMD BACHELOR

MSB
Mediterranean
School of Business

MSB ALUMNUS' TESTIMONIAL

“I HAD A GREAT EDUCATION FROM INTERNATIONALLY EXPERIENCED PROFESSORS THAT MADE LEARNING MUCH EASIER AND MADE ME SEE THE WORLD FROM A BUSINESS PERSPECTIVE.”

Mohamed Khalil Rouay
MBM OM

AMBA ACCREDITED EFMD BACHELOR

Meet our UPM Students & Alumni

MSB
Mediterranean
School of Business

UPM ALUMNA'S TESTIMONIAL

“MSB PROVIDED ME WITH A VERY RICH AND QUALIFIED BACKGROUND THAT I AM STILL USING IN MY POSTGRADUATE STUDIES IN COMPETITION WITH STUDENTS COMING FROM DIFFERENT HIGHLY RANKED UNIVERSITIES WORLDWIDE.”

Sivara ben Sassi
UPM Cohort 2015
Marketing

AMBA ACCREDITED EFMD BACHELOR

South Mediterranean University
MSB - MedTech - LCI

UPM ALUMNA'S TESTIMONIAL

“I WAS RECRUITED BY POULINA GROUP HOLDING AND WENT ON TO BECOME, AT 23 YEARS OLD, ONE OF THEIR YOUNGEST MANAGERS, OCCUPYING THE ROLE OF REGIONAL CONTROLLER IN CHINA. I AM NOW ALMOST 31 AND HAVE ALREADY HAD A VERY RICH AND DIVERSIFIED INTERNATIONAL CAREER WHICH INCLUDED A FAILED EXPORT COMPANY IN HONG KONG. ABSOLUTELY NO REGRETS AND MORE LAUGHTER THAN TEARS!”

Amina El Abed
Cohort 2010
Management

AMBA ACCREDITED EFMD BACHELOR

South Mediterranean University
MSB, MedTech, LCI

UPM STUDENT'S TESTIMONIAL

“THIS EXPERIENCE HAS CHANGED MY WHOLE PERSPECTIVE ON THE BUSINESS WORLD. IT MADE ME LEARN A LOT BOTH ON A PERSONAL LEVEL THANKS TO THE EXTREMELY ACTIVE STUDENT LIFE AND ON AN ACADEMIC LEVEL THANKS TO A RICH AND INCLUSIVE CURRICULUM. THEREFORE, ALLOWING ME TO BE READY TO EMBARK ON A PROFESSIONAL WITH CONFIDENCE.”

Dania Yassouli
UPM 2018

AMBA ACCREDITED EFMD BACHELOR

South Mediterranean University
MSB, MedTech, LCI

UPM STUDENT'S TESTIMONIAL

“WORKING DURING A PANDEMIC TAUGHT ME HOW TO MANAGE CRISES IN A HUGE COMPANY.

I AM EXTREMELY GLAD TO HAVE EXPERIENCED THIS INTERNSHIP DURING WHICH I HAVE ACQUIRED A LOT OF NEW SKILLS AND DEVELOPED MANY OTHERS LIKE PITCHING AND PROFESSIONAL WRITING

Mahdi Bouassida
UPM 2019

AMBA ACCREDITED EFMD BACHELOR

South Mediterranean University
MSB, MedTech, LCI

UPM STUDENTS TESTIMONIAL

“AS I WAS THE ONLY INTERN IN THE DEPARTMENT FOR THE FIRST 15 DAYS (ABOUT 2 WEEKS). I NEEDED TO ASK THE QUESTION THAT CAME TO MY MIND BECAUSE IF I DO NOT ASK, I WILL NEVER GET THE ANSWER. AFTER ALL THE WORKING ENVIRONMENT IS SO DIFFERENT FROM THE STUDYING ENVIRONMENT.”

Chaima Drissoul
UPM Cohort 2019

AMBA ACCREDITED EFMD BACHELOR

South Mediterranean University
MSB, MedTech, LCI

UPM ALUMNUS' TESTIMONIAL

“MSB WAS A JOURNEY FULL OF OPPORTUNITIES THAT DEVELOPED MY KNOWLEDGE WITHIN THE BUSINESS FIELD AND FORGED MY PERSONALITY TO BECOME A BETTER VERSION OF MYSELF.”

Lotfi Chokchouk
UPM exchange student 2020
Finance

AMBA ACCREDITED EFMD BACHELOR

South Mediterranean University
MSB Mediterranean School of Business

UPM STUDENT'S TESTIMONIAL

“PARTICIPATING IN EXTRACURRICULAR ACTIVITIES AT SMU WAS ALSO A GREAT OPPORTUNITY TO MAKE NEW FRIENDS AND IMPROVE MY PROFESSIONAL SKILLS.”

Muhammed Kiri
UPM Finance 2021

AMBA ACCREDITED EFMD BACHELOR

South Mediterranean University
MSB, MedTech, LCI

UPM ALUMNUS' TESTIMONIAL

“THANKS TO MSB, I WAS ABLE TO ACQUIRE NEW TOOLS AND TECHNIQUES TO ADAPT TO A CONSTANTLY CHANGING MARKET”

Nizar Ibrahim
UPM Alumni 2020
Management

AMBA ACCREDITED EFMD BACHELOR

Meet our HEC Students & Alumni

South Mediterranean University
MSB, MedTech, LCI

EMBA ALUMNA TESTIMONIAL

“THE PROGRAM IS A BRIDGE TO FULL INTERNATIONAL EXPERIENCE, AND YOU WILL BUILD AN AMAZING NETWORK”

Sama Solbough
HEC Cohort 2017

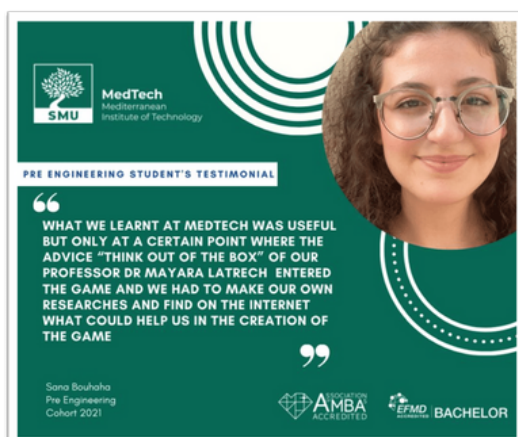
AMBA ACCREDITED EFMD BACHELOR

Meet our MedTech Students



MedTech Project Day Testimonial

At MedTech, we organize on annual basis an event called “MedTech Project Day” which is an opportunity for our future engineers to show their innovative projects and present in front of different parties their work, exchange around various aspects of the project.



MedTech
Mediterranean
Institute of Technology

PRE ENGINEERING STUDENT'S TESTIMONIAL

“ WE HAD TROUBLE COORDINATING THE WORK AND BUILDING TRUST BETWEEN US. HOWEVER, WE HAVE, FORTUNATELY, KNOWN HOW TO OVERCOME THEM AND ACHIEVE OUR DESIRED OBJECTIVES AS WELL AS ACQUIRE A CERTAIN LEVEL OF KNOWLEDGE. A KNOWLEDGE WE COULDN'T GAIN WITHOUT THE HELP OF OUR PROFESSOR IN THE FORM OF WORKSHOPS, COURSES, AND GUIDANCE TO BUILD OUR SITE. ”

Ines Belhaj
Pre Engineering

AMBA ACCREDITED EFMD BACHELOR

MedTech
Mediterranean
Institute of Technology

PRE ENGINEERING STUDENT'S TESTIMONIAL

“ OUR PROFESSORS MISS MAYARA LATRACH AND MISS ASMA AMDOUNI WERE A BIG HELP IN TERMS OF PROVIDING US WITH GUIDANCE AND GIVING US THE NECESSARY SITES THAT WE COULD USE TO HELP US WITH OUR CODE ”

Mahab Alfara
Pre Engineering

AMBA ACCREDITED EFMD BACHELOR

MedTech
Mediterranean
Institute of Technology

JUNIOR STUDENT'S TESTIMONIAL

“ FOR THE ISS COURSE WE IMPROVED THE IDEA EVEN MORE TO MAKE IT MORE FITTING AND USEFUL IN THE RENEWABLE ENERGY FIELD. WE DID NOT FACE ANY TROUBLES WORKING AS A TEAM. WHAT I LEARNED AT MEDTECH AND THE GUIDANCE I RECEIVED FROM MY PROFESSORS HELPED ME DURING THIS EXPERIENCE. ”

Mariam Boukardougha
Junior-RE

AMBA ACCREDITED EFMD BACHELOR

MedTech
Mediterranean
Institute of Technology

JUNIOR STUDENT'S TESTIMONIAL

“ WHILE WORKING AS A TEAM, WE DID NOT FACE ANY KIND OF TROUBLES WHICH WAS VERY IMPORTANT AND HELPFUL FOR THE DEVELOPMENT OF OUR PROJECT. WE WOULD LIKE TO SPECIALLY THANK OUR PROFESSORS FOR BEING PRESENT AND ALWAYS HELPFUL AND WE COULD NOT HAVE DONE IT WITHOUT THEM. ”

Hamda Zied Arfaa
Junior

AMBA ACCREDITED EFMD BACHELOR

MedTech
Mediterranean
Institute of Technology

JUNIOR CSE STUDENT

“ WE FACED SOME HARD TIMES SINCE IT WAS OUR FIRST EXPERIENCE DEALING WITH SUCH A PROJECT. THEN THE GUIDANCE OF OUR DEAREST PROFESSORS AT MEDTECH PUT US ON THE RIGHT ROADS. ”

Rawand Skoury
Junior Computer Systems engineering

AMBA ACCREDITED EFMD BACHELOR

MedTech
Mediterranean
Institute of Technology

JUNIOR SOFTWARE ENGINEERING STUDENT'S TESTIMONIAL

“ STANA DAWREK WAS AN OPPORTUNITY FOR ME IN ORDER TO BELIEVE IN THE INNOVATION AND THE CREATIVITY THAT I MAINTAIN AND HAVE PUSHED ME TO START WORKING ON SOLVING REAL WORLD PROBLEMS ”

Selim Zrelli
junior software engineering

AMBA ACCREDITED EFMD BACHELOR

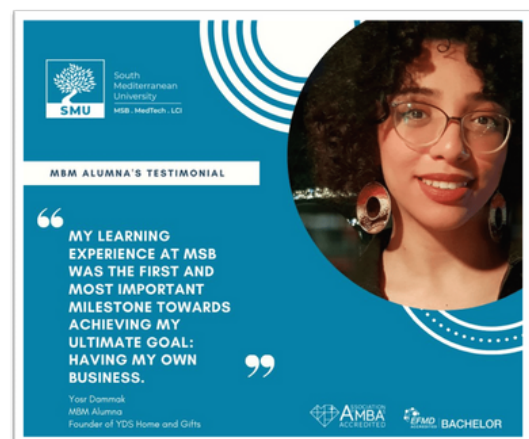
Meet our SMU Entrepreneurs

SMU is considered one of the great accelerators for entrepreneurship by supplying mentorship, necessary skills and the right network to help its students and alumni shine bright and achieve their full professional aspirations. Too many students and alumni decided to embark on an Entrepreneurial journey entrepreneurial to hear from them and celebrate their achievements.

EMBA Entrepreneurs



MBM Entrepreneurs



UPM Entrepreneurs

South Mediterranean University
MSB, MedTech, LCI

UPM ENTREPRENEUR'S TESTIMONIAL

“LOOKING BACK AT WHO I WAS IN MY FIRST YEAR AND WHO I AM NOW I AM PROUD TO SAY THAT I HAVE GROWN UP A LOT, PERSONALLY AND PROFESSIONALLY.”

Cyrene Atta
UPM Cohort 2017

AMBA ACCREDITED EFMD BACHELOR

South Mediterranean University
MSB, MedTech, LCI

UPM ENTREPRENEUR'S TESTIMONIAL

“I JUST OBTAINED THE STARTUP ACT LABEL, THERE IS STILL A LONG WAY TO GO BUT I AM OPTIMISTIC AND CONFIDENT FOR THE FUTURE.”

Sklender Ben Sassi
UPM alumni Class 2019 -Marketing major-
Founder of Eat & Fit

EAT&FIT
Healthy Food 2020

AMBA ACCREDITED EFMD BACHELOR

South Mediterranean University
MSB, MedTech, LCI

UPM ENTREPRENEUR'S TESTIMONIAL

“WHEN WE BECOME AN ENTREPRENEUR, WE MUST CONVINCE, DEFEND OUR IDEAS AND PROMOTE OUR SERVICES OR PRODUCTS.”

Rim Tabouni
UPM Alumni
Chief Executive Officer at UCANiSe

UCANiSe

AMBA ACCREDITED EFMD BACHELOR

South Mediterranean University
MSB, MedTech, LCI

UPM ALUMNUS' TESTIMONIAL

“THE MEDITERRANEAN SCHOOL OF BUSINESS HAS HELPED ME THROUGHOUT MY CAREER IN STARTING MY OWN BUSINESS AND MAINTAINING IT AND REACHING MY CAREER GOALS.”

Ahmed Chaibi
UPM Cohort 2014

AMBA ACCREDITED EFMD BACHELOR

MedTech Entrepreneurs

MedTech Mediterranean Institute of Technology

MEDTECH ALUMNA AND CO-FOUNDER OF SKILLS21

“PURSUING MY ENGINEERING STUDIES AT MEDTECH SHAPED THE PERSON I AM TODAY IN MANY WAYS”
MY NAME IS HAJER KHARRAT. I GRADUATED FROM MEDTECH IN 2020 AS A COMPUTER SYSTEMS ENGINEER. I AM THE CO-FOUNDER AND CTO OF SKILLS21.

Hajer Kharrrat- MedTech graduate Student- CSE, Co-founder and CTO of Skills21

skills21

AMBA ACCREDITED EFMD BACHELOR

MedTech Mediterranean Institute of Technology

MEDTECH ENTREPRENEUR TESTIMONIAL

“THE EXPERIENCE NOT ONLY MADE ME A RIGOROUS ENGINEER BUT ALSO PREPARED ME IN UNPREDICTABLE WAYS FOR MY CAREER IN ENTREPRENEURSHIP.”

Mohamed Ali BOUBAKER
Renewable Energy Engineer & Founder of OLISSEY

OLISSEY
bâtir d'avenir énergies renouvelables

AMBA ACCREDITED EFMD BACHELOR

Get to know our students' professional experiences

Part of our academic programs are compulsory internships, where students get to meet real-world needs, issues and learn by doing. We, as we work actively on promoting employability and secure employment to our students and alumni, make sure to hear about their experiences, supply guidance and mentorship when needed, from looking for opportunities, resume proofreading, and intervening when a problem occurs.

MSB Interns



MSB
Mediterranean
School of Business

UPM STUDENT TESTIMONIAL

“WORKING FOR TPR WAS A TRANSFORMATIONAL MOVE IN MY CAREER, WHERE I HAVE DISCOVERED A BIG PASSION TO THE INDUSTRIAL SECTOR.”

Anj Ismail
UPM Cohort 2019

AMBA ACCREDITED EFMD BACHELOR

South Mediterranean University
MSB - MedTech - LCI

UPM STUDENT'S TESTIMONIAL

“WORKING IN THE ADMISSION DEPARTMENT HELPED ME A LOT, ESPECIALLY IN TERMS OF GETTING ME READY FOR MY PROFESSIONAL LIFE.”

Lameed Mohite
UPM 2019

AMBA ACCREDITED EFMD BACHELOR

MSB
Mediterranean
School of Business

SUMMER INTERNSHIP TESTIMONIAL

“I WAS ABLE TO USE THE KNOWLEDGE, I HAVE ACQUIRED IN MSB AND IT GAVE ME AN OVERVIEW OF HOW BUSINESSES FUNCTION, AS WELL AS HOW TO PROPERLY COMMUNICATE AND BE A TEAM PLAYER”

Mariam Ball
UPM 2021

AMBA ACCREDITED EFMD BACHELOR

South Mediterranean University
MSB - MedTech - LCI

UPM STUDENT'S TESTIMONIAL

“AS A MARKETING INTERN, I WAS ASSIGNED SEVERAL CHALLENGING TASKS THAT GAVE ME THE OPPORTUNITY TO APPLY MY SKILLS AND KNOWLEDGE IN REAL-WORLD CIRCUMSTANCES. WHAT MADE MY EXPERIENCE EVEN MORE REWARDING, WAS BEING SURROUNDED BY A DEDICATED AND SUPPORTIVE TEAM.”

Bakia Limame
UPM Cohort 2021

AMBA ACCREDITED EFMD BACHELOR

MedTech Interns

MedTech
Mediterranean
Institute of Technology

STUDENT'S TESTIMONIAL

“THROUGHOUT MY SUMMER INTERNSHIP JOURNEY I HAVE ACQUIRED A NUMBER OF IMPORTANT LIFE LESSONS.”

Mohamed Aziz Kallal
Junior MedTech Student

AMBA ACCREDITED EFMD BACHELOR

MedTech
Mediterranean
Institute of Technology

JUNIOR STUDENT'S TESTIMONIAL

“THANKS TO WHAT I'VE LEARNED DURING MY STUDIES IN MEDTECH, ALONG WITH THIS SHORT AND QUICK INTERNSHIP EXPERIENCE, I GAINED NEW KNOWLEDGE, AND OBVIOUSLY NEW SKILLS WERE ADDED TO MY ACADEMIC AS WELL AS MY PROFESSIONAL BACKGROUND.”

Sami Chakroun
Junior SE Student
Intern at SAGEMCOM

AMBA ACCREDITED EFMD BACHELOR

SMU Associations

One of SMU's unique features is its vibrant student life with 27 active associations working side by side to improve our community. Student life is managed by Ms. Mariem Ben Aissa to keep everything organized and follow specific processes to guarantee efficiency and productivity.

 South Mediterranean University
MSB, MedTech, LCI

GREEN LEGACY VICE PRESIDENT



“BECOMING PART OF GREEN LEGACY HAS ALLOWED ME TO LEARN MORE ABOUT ENVIRONMENTAL MATTERS AND TO EMBRACE ‘SUSTAINABILITY’ AS A CONCEPT, NOT ONLY, BUT ALSO AS LIFESTYLE.”

Cyrine Ben Messaoud
UPM Alumna 2015

 South Mediterranean University
MSB, MedTech, LCI

TUNIVERSAL SOCIAL MEDIA MANAGER



“I AM SO GRATEFUL AND PROUD OF TAKING THE STEP TO INTEGRATE THIS FAMILY AS IT HAD EMBELLISHED MY STUDY EXPERIENCE AT SMU”

Dorra Ben Tahar
UPM Cohort 2018

 MSB
Mediterranean School of Business

TUNIVERSAL CLUB PRESIDENT



“AS THE CLUB'S PRESIDENT I AM HAPPY WITH HOW FAR WE'VE GOTTEN AND I'M SURE WE WILL BE ABLE TO GROW AND ACHIEVE A LOT MORE. I WILL LEAVE YOU WITH A WORD OF ADVICE: WHATEVER CHALLENGES YOU MAY FACE IN LIFE TRY NOT TO FACE THEM ALONE FOR IF WE DIDN'T WORK TOGETHER AS A FAMILY WE WOULD HAVE NEVER SUCCEEDED AS A CLUB.”

Mohamed Ali Zouaoui
UPM 2019

 South Mediterranean University
MSB, MedTech, LCI

COMEDY ZONE CLUB FOUNDER & PRESIDENT



“TODAY COMEDY ZONE CLUB INCLUDES MANY INDIVIDUALS AND OFFERS LESSONS IN THEATER, ACTING AND DEVELOPING SCRIPT WRITING SKILLS, AS IT ALSO DEVELOPS THEIR IMAGINATION AND MAKES THEM MORE COMFORTABLE WHEN SPEAKING IN FRONT OF MANY PEOPLE.”

Mohamed Yassine HAFI
MedTech 2021

 South Mediterranean University
MSB, MedTech, LCI

GOOGLE DEVELOPERS STUDENT CLUBS PRESIDENT



“THIS UNIQUE EXPERIENCE IS A SOURCE OF BOTH SOFT AND TECHNICAL SKILLS. GOOGLE DEVELOPERS STUDENT CLUB IS THE PERFECT PLACE FOR STUDENTS TO LEARN THE LATEST TECHNOLOGIES AND SHARE VALUABLE INFORMATION.”

Sabri Mansi
Junior computer science license MedTech student.



 South Mediterranean University
MSB, MedTech, LCI

UPM STUDENT'S TESTIMONIAL



“WHERE THERE IS A NEED, THERE IS A LION! THE FEELING THAT YOU GET AFTER SERVING PEOPLE IN NEED IS THE BEST SENSATION A MAN COULD EVER HAVE.”

Yousef Rakik
Founding President of Lions Club SMU



Exchange student's testimonial

What makes the academic experience at SMU a unique one is the diversity and plenty of opportunities offered to enlarge our students' knowledge and their gaining on both professional as well as personal levels. One of these opportunities is the exchange programs offered by our international studies department with its director Ms. Tracy Olson where we offer too many exchange opportunities abroad with different sophisticated partner academic institutions.



South Mediterranean University
MSB - MedTech - LCI

EXCHANGE STUDENT'S TESTIMONIAL

“ MY EXPERIENCE AT IÉSEG PARIS WAS VERY GOOD LOOKING TO THE CIRCUMSTANCES THAT THE WORLD WAS IN AND I ENCOURAGE EVERYONE TO LIVE A SUCH AN ADVENTURE. ”

Lamyed Mehta
UPM 2019

AMBA ACCREDITED EFMD EQUIS ACCREDITED BACHELOR



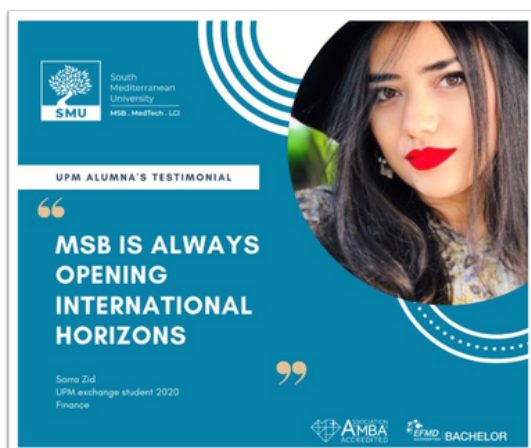
South Mediterranean University
MSB - MedTech - LCI

UPM ALUMNUS' TESTIMONIAL

“ I AM HONORED TO BE AMONG THE FOUR MSB STUDENTS WHO GOT A SCHOLARSHIP TO PURSUE THEIR STUDIES IN IÉSEG SCHOOL OF MANAGEMENT. ”

Oussema Zhoura
UPM exchange student 2020
Finance

AMBA ACCREDITED EFMD EQUIS ACCREDITED BACHELOR



South Mediterranean University
MSB - MedTech - LCI

UPM ALUMNA'S TESTIMONIAL

“ MSB IS ALWAYS OPENING INTERNATIONAL HORIZONS ”

Sama Zid
UPM exchange student 2020
Finance

AMBA ACCREDITED EFMD EQUIS ACCREDITED BACHELOR



South Mediterranean University
MSB - MedTech - LCI

UPM ALUMNUS' TESTIMONIAL

“ MY EXPERIENCE AT MSB HAS TURNED INTO A JOURNEY I HAD NEVER THOUGHT WAS POSSIBLE, AND I COULD NOT BE MORE THANKFUL. ”

Anis Bach Hamba
UPM exchange student 2020
Marketing

AMBA ACCREDITED EFMD EQUIS ACCREDITED BACHELOR

Meet our Recruiters

As our main goal as a career center is bridging between the academic and professional communities, it is crucial to us to have the feedbacks of recruiters, with surveys launched in summer during the internship of our SMU students and during the PFE internship to better understand the requirement of the Job Market and that we collaborate with Lead of departments to update syllabus based on international & national feedbacks of recruiters.

Medtech recruiters



MSB recruiters

 **MSB**
Mediterranean
School of Business

RECRUITER'S TESTIMONIAL

“
BEING A FELLOW SMU
ALUMNA, I WAS SURE AICHA
WOULD BRING THE REQUIRED
HARD AND SOFT SKILLS A
YOUNG BUSINESS
GRADUATE DEVELOPS
THROUGHOUT THEIR
CURRICULUM.”

Carolina Ravicene
Communication Manager at RedStart Tunisie
& Aicha Belabla's Professional Supervisor

 **AMBA**
ACCREDITED

 **EFMD** BACHELOR

 **South
Mediterranean
University**
MSB - MedTech, L.D

RECRUITER'S TESTIMONIAL

“
SHE HAS SHOWN A VERY
POSITIVE ATTITUDE AS WELL AS A
SENSE OF RESPONSIBILITY. SHE
WAS QUITE REACTIVE, WELL
SPOKEN AND ALWAYS DELIVERED
THE REQUIRED WORK IN DUE TIME.
THE EFFORT SHE HAD PUT IN WAS
MUCH APPRECIATED.”

Mohamed Ali Machi
Financial Analyst-BMCE Capital
& Arij Ismail's Professional Supervisor in 2020

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 **South
Mediterranean
University**
MSB - MedTech, L.D

RECRUITER'S TESTIMONIAL

“
AS A YOUNG
PROFESSIONAL, SHE IS
TALENTED AND HAS
GREAT POTENTIALS, WE
WISH HER VERY
SUCCESSFUL CAREER.”

Ajma Guerfel
Communications Consultant at EFE
& Oumayma Ismail's Professional Supervisor

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 **MSB**
Mediterranean
School of Business

RECRUITER'S TESTIMONIAL

“
A SERIOUS, SELF-
CONFIDENT, AND
ESPECIALLY
PUNCTUAL INTERN”

Oussama Tanchalla
Sales manager at Avenir Service Transport
& Mohamed Aziz Ben Mansour's Professional Supervisor

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 **MSB**
Mediterranean
School of Business

RECRUITER'S TESTIMONIAL

“
I SAW AN
UNPARALLELED
DETERMINATION AND
AN IMPRESSIVE
APPETITE FOR
KNOWLEDGE.”

Omar Reikik
Chartered Accountant/ Associate Partner at EY/ADT
& Oumayma Ismail's Professional Supervisor

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ACCREDITED

 **EFMD** BACHELOR

 **MSB**
Mediterranean
School of Business

RECRUITER'S TESTIMONIAL

“
DURING HER INTERNSHIP,
KENZA WAS PROACTIVE,
EAGER TO LEARN, AND
WILLING TO HELP
WHenever IT WAS
NEEDED. WE, THE TEAM
AT BEE STUDIO, SEND HER
OUR WARM REGARDS
AND WISH HER
CONTINUED SUCCESS.”

Abila Ladjmi
Account manager at BeeStudio
& Kenza Kadi's Professional Supervisor back in 2020

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MSB
Mediterranean
School of Business

RECRUITER'S TESTIMONIAL

“
BILLEL BECAME AN ASSET
FOR OUR OFFICE DURING A
SHORT PERIOD OF TIME
AND WE ARE POSITIVE
HE IS AN OUTSTANDING
PROFESSIONAL IN THE
MAKING.”

Aida Baboun
Office manager at OMU-Habitat
& Mohamed Bilal Traboulsi's Professional Supervisor

ASSOCIATION
AMBA
ACCREDITED

EFMD
BACHELOR



MSB
Mediterranean
School of Business

RECRUITER'S TESTIMONIAL

“
NADER WAS DEEPLY INVOLVED AND
INTERESTED IN THE AUTOMOTIVE
SECTOR, HE HAS SHOWN RIGOR IN
WORKING, & IN SEARCHING FOR THE
INFORMATION, AND, HE HAS ALSO
SHOWN OPEN-MINDEDNESS AS I
FORCED HIM TO THINK OUT OF THE
BOX. IT WAS A REWARDING
EXPERIENCE, AS A NEW BLOOD
INJECTION IN OUR SALES TEAM.”

Tarek Mdir
Commercial Director at Mercedes-Benz Tunisie
VP / VAN - Sae Le Moteur
& Nader Derbel's Professional Supervisor

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MSB
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School of Business

RECRUITER'S TESTIMONIAL

“
DURING THIS PERIOD YASSINE
BELHASSEN WAS PART OF THE
IMPORT EXPORT SERVICE.
AND, HE HAD AN ABILITY TO
GET ALONG AND GET INTO THE
GROUP WITHOUT TOO MUCH
DIFFICULTY.”

Lassaad Ben Abid
Commercial Director at BTD
& Yassine Belhasse's Professional Supervisor

ASSOCIATION
AMBA
ACCREDITED

EFMD
BACHELOR



MSB
Mediterranean
School of Business

RECRUITER'S TESTIMONIAL

“
WE HAD THE HONOR TO
WELCOME AMONG US AS
AN INTERN MR. MAHMOUD
MNIF. HE IS AN EXCELLENT
ELEMENT, VERY INVOLVED IN
THE TASKS THAT WE GAVE
HIM.”

Akram MEJ
Managing Director
Mahmoud Mnif's Professional Supervisor

ASSOCIATION
AMBA
ACCREDITED

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BACHELOR

SMU Guest Speaker events

The Career Center of SMU always keeps track of guest speaker events. Multiple speakers from different fields share their knowledge with students in organized events. With interaction between students and guest speakers about different topics, it is inevitable that productivity hits and maybe even both ways.



WeRebase Info Session

WeRebase is an online platform that lets African students and fresh graduates build up their portfolios by practicing on mini-projects with which they can apply for remote jobs and internships at early-stage European startups. In fact, getting an internship or job is already hard enough with experience, getting it without one is practically mission impossible. Or so some would say.

In this session students discovered how to increase their chances of getting the job or internship they want and got closer to kick starting their careers.

This info session was attended by 45 students in total, 37 students from MSB and 8 students from MedTech. As a hybrid session, 17 students were on campus while 28 were online connecting via MS Teams.

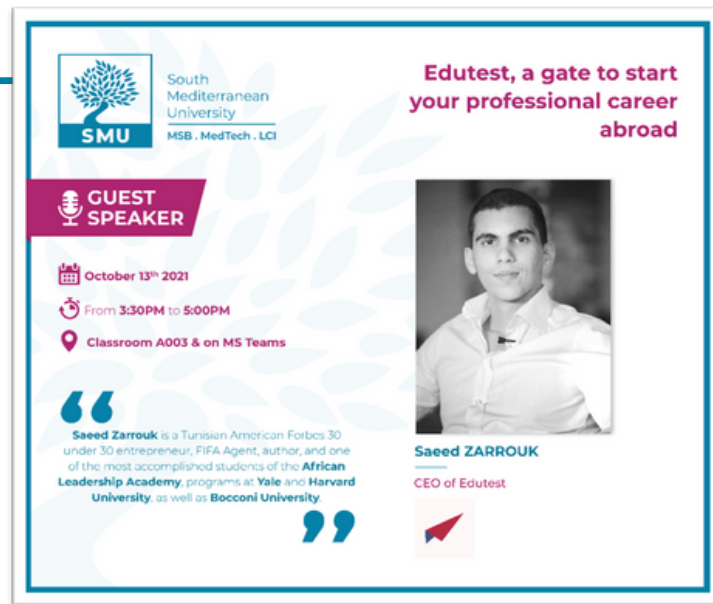


Ultra-Mirage Inspirational Talks

Amir Ben Gacem joined us to talk about how the idea of starting Ultra Mirage El Djerid manifested and how he started it in Tunisia. He will also mention the challenges the team faced and how they managed to overcome them. Our guest also talked about the Race's 5th Edition. In fact, Ultra Mirage El Djerid 100Km's Race series is the first race taking place in the stunning Tunisian Sahara Desert. The organization's values are: The Values: Gender equality, Sustainability, Inclusivity, Plastic-free goodies.

The Event is organized in the Djerid region every first weekend of October. International runners and visitors can also take part along with the locals. Both 100km and 50km single stage races take runners across a wide diversity of terrains, ranging from soft sand, small dunes, rocks, dried riverbeds, oasis... In 2020, 300 runners took part, a third of whom came from abroad and had 20 different nationalities. For the 5th edition, the challenge for the runners is to do 2 laps of 50 kilometers. Chott El Djerid is 5000km square, one of the largest salt lakes on earth, the largest in North Africa and the Sahara, a space that makes you dream.

This inspirational talk was attended by 152 students in total, 76 from MSB students and 76 students from MedTech. As a hybrid session, 53 students were on campus and 99 were present online via MS Teams.



Edutest Saeed Zarrouk Inspirational Talks

We were pleased to invite the CEO of Edutest with us on Campus to talk about his startup.

Saeed Zarrouk is a Tunisian American Forbes 30 under 30 entrepreneur, FIFA Agent, author, and one of the most accomplished students of the African Leadership Academy, programs at Yale and Harvard University, as well as Bocconi University. During his academic years, Saeed excelled in his studies keeping a 4.0 GPA while pursuing his path in leadership with an entrepreneurial spirit that opened the doors to the creation of his new initiative: the Edutest Group. Today, the Edutest Group is a group of social and Ed-Tech focused companies that advocate and enhance access to quality education by finding, empowering, and connecting students to scholarship foundations and financial aid at both the high school and university level. Edutest aims to open doors of education for students from the Middle East and Africa.

This inspirational talk was attended by 108 students in total, 54 students from MSB and 54 students from MedTech. As a hybrid session, 65 students were on campus while 43 were present online using MS Teams.



Advocate your cause, be the change - Souhaieb Khayati Inspirational Talks

Mr. Souhaieb Khayati, North is the Africa Office Director, Reporters Without Borders.

With 18 years of experience in the field of development cooperation, Souhaib Khayati has built an ability in supporting democratization processes. He got his experience in Tunisia (RSF and Swiss cooperation) and in several West African countries: Mali (Inter-peace), Burkina, Côte d'Ivoire and Niger (Italian development cooperation). For the past 10 years, he has led programs in support of journalism, the media and freedom of information. From 2012 to 2017, he handled the two phases of support to Radio Tunisienne (RT) in its transformation from state media into a true public service media implemented by Foundation Hirondelle. He also led RT's institutional reform support project, which was finished to develop its strategic corporate vision. In 2018, he successfully conducted negotiations with the cabinet of the Tunisian President to obtain his country's support for the Declaration for Information and Democracy launched within the framework of the Paris Peace Forum on the initiative, by RSF. During the Tunisian general elections of 2019, he was at the origin of RSF's initiative to engage the main candidates and political parties to protect and strengthen the fundamental right of citizens to free and independent information.

This inspirational talk was attended by 90 students in total, 32 students from MSB and 58 students from MedTech. As a hybrid session, 44 students were on campus while 46 were present online using MS Teams.

SMU annual job fair 2021 8th edition



The eighth annual job Fair took place at MSB-MedTech campus on November 17th, 2021, under the theme of « Rethinking Tunisia's Economic Recovery » Faced with the Covid 19 pandemic and its consequences, relaunching is at the heart of our concerns, so let us give ourselves the means to debate it, to share our ideas, our vision to talk about our Added Value and our trajectory towards performance.

This year's edition counted 649 participants, which is a remarkable evolution compared to the previous editions. From a total of 648 check-ins for the D-day job fair event, participants had different profiles between SMU (MSB + MedTech) students and Alumni and external participants from other institutions. The dominant category is MSB students with 71.2%, then MedTech students with 19.9% and then external participants with 6.6%. Other profiles as grads and alumni figure but with negligible percentage.

For the category of 600DT-1200DT, 32.1% of them represent people looking for an internship and still studying. 27.9% of the total are looking for networking, 16.9% seeking a job, 16.9% are looking for an end of studies internship.

As for the category of +2,000 DT, 29.9% of them are coming for networking, 24% are looking for a regular internship, 20.4% of them are looking for an end of studies internship which means they are currently studying and soon entry level for job positions.

The male gender presented 55.6% of the platform visitors and females were less to do so with 44.4%. The age group that most visited the platform is: 18-24.



"Finding a Job is a Job" with Jalila Ben Soltane

Our guest Ms. Jelila BEN SOLTANE has animated a one-day event with high-quality mentoring when it comes to resume reviewing, elaborating resume, and tips on how to catch opportunities. The workshop was a great opportunity for our students as well as alumni to enlarge their knowledge and share about this matter.

This workshop was attended by 53 attendees, 47 students from MSB, 1 Alumnus from MSB, and 5 students from MedTech. Most of the attendees at the Tunisia Jobs USAID workshop were 91% of MSB students and only 9% of the MedTech students



“Insomnia” Inspirational Talks, with Nabil Youssef

Our guest for the inspirational talk event was Mr. Nabil Youssef: “CEO & Founder at INSOMEA Computer Solutions. INSOMEA is an IT service company that supplies cloud solutions. Founded in 2016, the company became a Microsoft Cloud partner in 2018. Their solutions are supported by rigorous, proven tools, methodologies based on ability, innovation, and technical ability. Their aim is to challenge Normal for a better world.”

It was an insightful event where our students got to meet Mr. Nabil, share thoughts, inspire from his great experience, and exchange about the major role of IT in shaping our future.

This event opened the gate for collaboration between SMU and Insomea on employability purposes through “insomnia academy” by providing internship opportunities for students and Microsoft certification offers.

This event was attended by 57 attendees, 36 students from MSB and 21 students from MedTech. Students from the MSB had a higher rate of attendance in the Insomea workshop 63% than the MedTech students with 37%



Fadwa Bouguerra: "Why should I be hired? Join us to decode your future endeavors" Public lecture

Our workshop organized for the job fair this edition was with Ms. Fadwa Bouguerra, a PhD in Trauma studies in Literature and Cognitive studies with a concentration on confessional poetry, life narratives, and storytelling. She is a Tunisian female activist and women's rights advocate. Fadwa is the Vice President and executive member of the International Institute of Debate in charge of communication and development. She received her MA degree in American Literature with a concentration on women's and gender studies from the University of Kairouan. She is a Fulbright Alumna at Bennett College for Women and a specialist coach in corporate and professional communication. She conducted field research on Rural Women and their contribution in electoral campaigns with I WATCH and worked on a scrupulous examination on CVE &PVE (counter and prevent violent extremism) respectively with IIDEBATE."

This workshop was dedicated to students to help them stand out within the hiring process, learn tricks and techniques on how to promote oneself in a highly competitive market.

This workshop was attended by 28 attendees, 21 students from MSB, and 7 students from MedTech. 75% of the attendance in the workshop "Why should I be hired? Join us to decode your future endeavors" were MSB students while MedTech students represented only 25%

Job Fair



South
Mediterranean
University
MSB . MedTech . LCI

8th Edition

"Rethinking Tunisia's economic recovery"



Job Fair, Wednesday 17th of November 2021



We succeeded to collaborate with 22 sophisticated companies from different fields of activity to come to campus for an entire day of networking with students, offering their employability opportunities, listening to their needs, and helping bridge the gap between the academic and professional worlds. The companies that took part in our event had to choose between different sponsoring packs, each with specific details related, the highest is the “Platinum” of 2000dt, then the “Gold” of 1500dt, then the “Silver” of 1000dt, and finally the “Bronze” of 500dt. This day marked the presence of more than 650 students and opened the gate for building long-lasting trust-based relationships with these companies.

EY

Ykone



2



1

Wemove



3



Mariem Sellami, Engineer,
EMBA Alumni, cohort 2018
& Co-founder of WeMove
3rd Price winner of Best
Booth Award, Testimonial

Testimonial from one of
last year's Job Fair
Participants, Chaima
Draouil, UPM cohort, 2019.



If you're curious to know more about our 4th Job Fair, you can check our LinkedIn profile using the following link:

Rethinking Tunisia's Economic Recovery" Conference



Guest Speakers

- Mondher Ben Hmida: "currently VP Global Supply Chain at Lumentum", Mondher is a senior operations leader with over 24 years of global supply chain transformation experience spanning several industries and cultures on 5 continents. His primary focus has been on transforming supply chain operations for Global 1000 companies using his domain ability, deep understanding of both business and system requirements, leadership skills, and cultural awareness. Throughout his career, Mondher helped design and lead activities covering a wide spectrum of operational activities: supply chain mergers and acquisitions, setting up factories in Asia and Europe, and building teams of managers and operators. His involvement in the industry also encompasses thought leadership through writing, education and various speaking engagements at premier supply chain events including AMR, the Supply Chain Council and APICS on a wide spectrum of topics ranging from global supply chain transformation to reducing the environmental impact of coordination operations. He is also the proud holder of a US Patent for co-inventing a pioneering supply chain carbon footprint modeling tool."

- Leila Ben-Gacem:" Socio-cultural opportunity designer, Ashoka Fellow, Beni-Khalled city council elected member. She is a social entrepreneur, Ashoka Fellow; founder of Blue Fish, a consultancy that works on improving the socio-economic dynamics of heritage and culture to improve its preservation. Leila also founded Dar el Harka, a creative industry hub; Dar Ben Gacem, a Boutique Hotel and cultural catalyst in the medina of Tunis. Leila is also a founding member and president of Mdinti, Medina is the first economic interest group. Leila is an elected city council member in her native town of Beni-Khalled. Before switching careers, Leila held various positions at multinational corporations and has a BS in Biomedical Engineering."
- Salma Amara:" FDS, A DXC Subsidiary in 11 European Countries, General Manager DXC Modern Workplace Service Line Leader for Southern Europe, UK&I Commercial and Middle East & Africa, Salma is also Managing Director of DXC Technology Tunisia. "Salma is the Modern Workplace Service Line Lead for Southern Europe, UK&I Commercial and Middle East and Africa. Salma is the Managing Director of DXC Technology Tunisia, and the General Manager of FDS, a subsidiary fully owned by DXC Technology that delivers Technical Services for EU clients. Salma is a forefront committed, fair and compassionate Leader who likes to drive change and make a positive impact around her. Salma has a solid record of accomplishment of more than 16 years in leadership positions and achievements in Global Delivery Management, Transformation, Organizational Change, Business Results, and Development. Her strengths combine strategic thinking, Business and Technology acumen, and operational skills. Salma is committed to creating positive change & sustainable impact."
- Amine Ben Ayed, General manager at Misfat

Guests of honor

- Mourad Ben Mahmoud: Senior Consultant in Business transformation and digitization at HLB GS. Audit & Advisory, Treasurer at CONECT International

- Leila Belkhiria: “A member of the Executive Board of CNFCE from 2002 to 2012, Ms. Belkhiria is the current president of CNFCE since 2017. She holds a bachelor's degree in marketing from ISGin Tunis, a Postgraduate degree in International Trade Law from “Faculty des Sciences Juridiques Tunis II,” and an MBA in Communication & Leadership from Dale Carnegie Training. She is the CEO and co-founder of the group STELFAIR TUNISIA operating in the sector of ICT since 1996. As a Vice-President of CNFCE from 2012-2017, Leila Belkhiria Jaber participated in the development of strategies for gender-equal opportunities, the strategy for the development of women's entrepreneurship, for the access of women to decision-making positions, the establishment of the Businesswomen's Academy, and finally, the elaboration of the manifest "Unleashing female entrepreneurship in Tunisia" ... She held the title of Female Entrepreneur of the year in the ICT sector in 2015, of Female entrepreneur of the year in 2008, and of Women of The Decade in Business & Leadership in 2019. The President of the Republic of Tunisia as «Commander of the Republic» has decorated her in 2019.”

Insights of the conference

Covid19 has shaped our future in a way we never imagined before, made us question our current practices, and wonder about our next steps. And because we highly believe in our network combining the potential of our students, alumni, our industrial partners, and plenty of other sophisticated collaborators, we are offering you the opportunity to debate, share visions and ideas about this matter. This year's edition will be under the theme of “Rethinking Tunisia's Economic Recovery”,

This conference provided delegates with a unique opportunity to take part in one of the most intelligent debates, share ideas, explore solutions, and consider the future.

This conference was attended by 50 attendees, 37 students from MSB, one MSB Alumni and 12 students from MedTech.

Technical Tools workshop: “How to succeed an interview process?” with Montassar Ben TILI

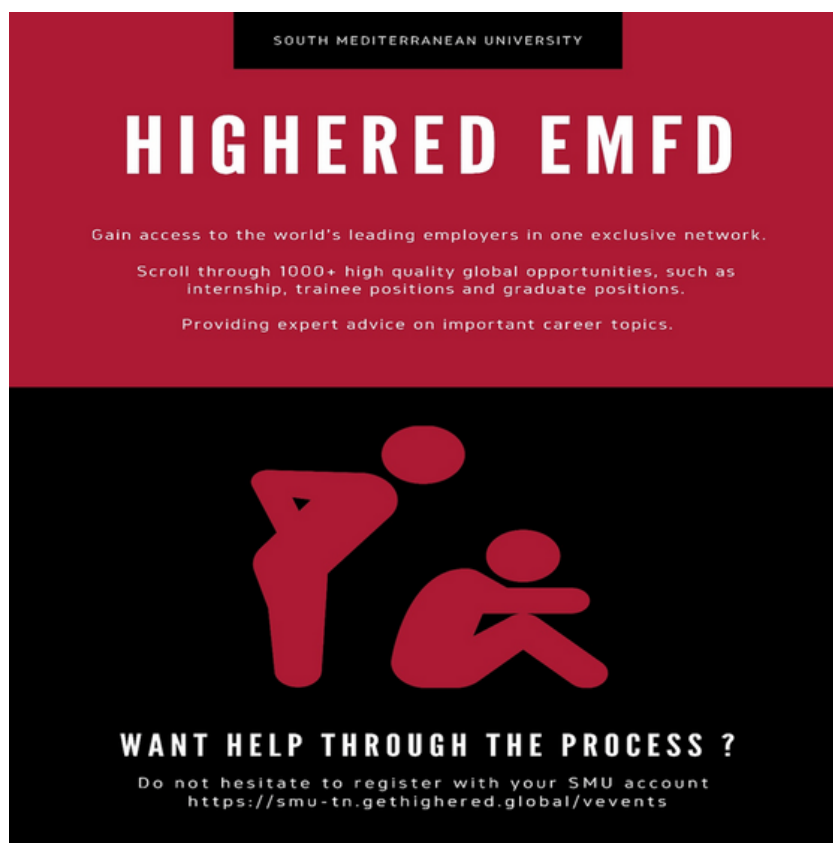


The last workshop within the program of our annual job in its 8th edition is Technical Tools workshop: How to succeed in an interview process? This workshop was dedicated to our Medtech Engineering students for technical tricks on how to succeed in an interview process with the mentorship of Mr. Montassar Ben Tili, an entrepreneur whose business and visionary instincts have carried multiple companies through fast and stable growth. He has more than 17 years of international experience in training, sales, and strategy development in different fields of industry including Telecom, Entertainment, Healthcare and Education. Montassar holds an MBA from the Sorbonne Graduate Business School (Paris, France) and master's degree in Electronic Engineering from Polytechnic (Grenoble, France). In 2015, he created his own consulting firm offering services to multinational companies, including Carestream, Vamed and most recently Ulrich and General Electric, where he has achieved outstanding personal and team results. In 2016, he joined the team of certified British Council trainers to deliver high quality face-to-face and online trainings for teachers and leaders.”

This event was about exchanging knowledge, hearing our students' concerns and fears, and boosting their self-confidence when going through interviewing.

This workshop was attended by 16 attendees, 11 students from MSB, one Alumumni, and 4 students from MedTech. Even though the workshop “Technical Tools workshop: How to succeed in an interview process?” were dedicated more for the MedTech students but students of MSB were 75% and MedTech students 25% as shown in the below figure.

Highered event info sessions



Meet our Highered Ambassadors



Roua Alouini
MBM student



Selim Zerelli
MedTech student




Zeineb Toumi
UPM student

This year, they held three information sessions to learn more about the platform and how to use it effectively.

For our Alumni and students, our platform must provide better chances.

The job openings are announced on LinkedIn and by email.

- Club fair: (6th of October) The open-door journey that encompasses the opportunities of joining clubs in SMU community. Thanks to the collaboration of the student life, we were successfully able to have a stand on campus as for to explain our purpose and to provide the notoriety of the organization.
- Info sessions: (2nd, 5th, and 9th of November) This info sessions were held within the campus to aim that all the students register through the platform and benefits from the opportunities offered by SMU and HigherEd communities.
- Job fair: (17th of November) A golden opportunity that made us connect with local and international companies in which we shared our mission and vision to students from all over the country due to the openness of the campus to all the visitors thanks to the values that the SMU career center is working under. 100+ students were registered on the platform on that day. Unfortunately, this opportunity was only valid for SMU students but following the hard work, HigherEd is now open to collaborate with other universities and elect ambassadors
- ExpressFM radio passage to highlight the job fair point which will be great for our notoriety as if we were responsible in making the changes!
- GetHigherEdThursdays: (25th of November) Consists of a career talk live on Instagram with Dr. Amber Wigmore Alvarez was a great opportunity to discuss our engagements and future vision of our professional career.
- Mouth to ear share of the opportunities within the platform.




ABOUT US

HigherEd is trusted by top schools and companies worldwide and used by talent to find jobs, career development resources, virtual career fairs. The global career platform used by 350,000+ talent from the top 5% business schools and universities worldwide!

In order to join the platform:

- Register with your school email.
- Get your account verified



INFO SESSIONS


We are aiming to schedule three different info sessions in order to spread our vision to you all.

1ST NOVEMBER, 2021
3RD NOVEMBER, 2021
6TH NOVEMBER, 2021

#HigherEd_SMU
#Becauseweare_Andrewilbe



IT IS NO LONGER HIGHER EDUCATION, IT IS HIGHER 'INDOCRINATION'.

DENNIS PRAGER



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HIGHERED EFMD

OPPORTUNITIES AT SMU

External Events

Not only organizing events on campus for our students & alumni, but also, we collaborated on too many external events from national as well as international partners. Below you find a resume of all these events.

1- Impact assessment –Enhancing the impact of a business school during covid-19

Business Schools, like all other sectors of society, are adapting to life under the pandemic and reshaping their strategies and organizational structures to develop robust and resilient systems. During this period, business schools will be under increasing demand to show their impact and sustainably keep pace with the “new normal”. It is important that schools understand, now, more than ever, the strategic value in assessing, measuring and analyzing impact. Dr. N. R. Parasuraman, Director SDMIMD and Prof. Sherif Kamel, Dean, American University in Cairo, will address from a regional perspective, their specific experiences, challenges, and insights into the impact assessment process, particularly in pivoting during a period of crisis. Let’s learn together how to transform challenges into opportunities to maximize the impact. The webinar is free to all EFMD GN members. EFMD GN is also offering as an exclusive opportunity,



2- Impact Partner Samsung Fast Track | Info Session

SFT is an intensive 4-week program, started by Samsung Electronics Tunisia (SETN) and implemented by Impact Partner (Yunus Social Business Network).

The program exclusively targets early-stage tech startups and aims to support the entrepreneurial ecosystem in Tunisia. 10 startups will be selected to receive help from:

- A free of charge program
- A unique one-to-one coaching experience
- Training delivered by national and international experts
- An opportunity to meet potential investors
- Huge networking opportunities
- A chance to receive one of 3 cash prizes of 40K in total
- An opportunity to receive capital investment up to 200K TND

The 5th edition will take place in November 2021



3- Crowdfunding training-RedStart Tunisia

As part of its Red'Innov program implemented in partnership with Expertise France with the support of the European Union, Redstart Tunisia in partnership with the international network FPAM - Participatory Finance in Africa and the Mediterranean - is launching a series of training (free!) to promote crowdfunding and contribute to the development of this new financing mechanism being launched in Tunisia. The 1st training is intended for future crowdfunding platform leaders, it will be held in Tunis on October 26, 2021, at the Redstart Tunisia premises for one day and will be led by Mr. Thameur Hemdane, crowdfunding pioneer in Africa. He founded and managed 2 crowdfunding platforms, Afrikwity and Cofundy, dedicated to the financing of innovative projects in Africa. He is also the co-president of the FPAM "Financement Participative Afrique et Mediterranee" federation. The goal of this training is to enable future leaders of crowdfunding platforms in Tunisia to take ownership of the issues and to fully understand the professions, constraints and opportunities of such an activity in the Tunisian context.

The training is composed of 5 parts:

Crowdfunding: challenges and funding methods

Panorama of Crowdfunding in the world, in Africa and in Tunisia

Challenges of Crowdfunding regulation in Tunisia

Professions of crowdfunding platforms

Articulation of crowdfunding platforms and the financing ecosystem

4- Google virtual career fair

On December the 9th Google hosted its global career fair online. During this virtual event, Students will have the chance to learn about Google, business career opportunities, their hiring process, take part in a problem-solving workshop and this virtual event is open to current students and students that recently graduated and are interested in business career opportunities at Google.



5- ATS hackathon

On December the 15th, ATS organized its first event of a rich agenda dedicated to second-year Master students 4th year Engineering students. It is a hackathon which will be composed of several challenges. This event allows students to be able to train remotely. There will be rewards at the end of the final competition.

In addition, it will allow participants to have an advantage in obtaining a summer internship.



Code Champs 2
Extended Edition

Une succession de compétitions, challenges & training pour les étudiants en 2ème année cycle ingénieur ou en M1

Pourquoi y participer ?

- Apprendre en s'amusant
- Opportunités de stage d'été
- Des prix à la clé

Inscriptions ouvertes

OlympIos hackathon@ats-digital.com **ATS**

The poster features a blue background with white and orange text. It includes illustrations of people working on laptops, a gear icon, and three medals (gold, silver, bronze) with a '1' on the gold medal. The ATS logo is in the bottom right corner.

6- Dare to make an impact event

This event was a collaboration with Henkel dedicated to finance lovers looking forward to starting a career with one of the most sophisticated companies in the market. It took place on November the 9th from 10 am to 11:30 am, which is a golden opportunity to meet with the Henkel Finance leadership team and discover plenty of recruitment opportunities.

Are you a student majoring in **Finance**?
Curious to discover what a career path could look like for **YOU** at **Henkel**?

Grab this opportunity **NOW** to hear great insights and top tips from our very own **Finance Leadership team**

Don't miss this chance to ask your questions during the Live Q&A session

9th of November
 10:00 - 11:30 am Tunisia Time

SMU MSB
Mediterranean School of Business

Bulent Pehlivan Regional Head of Finance IMEA
Ashwin Muralidharan Head of Finance GCC
Soulef Karoui Head of Finance Tunisia & Algeria
Dominik Anderhofstadt Head of Finance South & East Africa
Krishna Prasad Head of Finance India & Pakistan

henkel.com/careers

7- “How to nail your pitch deck” Tomorrow's webinar - Entrepreneurs Talk

Entrepreneurs Talk hosted an event under the theme “How to nail your pitch deck” with the coaching of Mr. Abdelhakim Smaili, expert in support for startups in the seed stage and support in fundraising. As part of the collaboration between Redstart Tunisia and the Invest’i project, they are launching the "How to nail your pitch deck" webinar. This webinar is an opportunity to:

Deepen entrepreneurial knowledge.

Ask all questions about one of the most valuable tools of entrepreneurs!



8- EFMD GLOBAL- VIRTUAL FAIRS- ABINBE

Highered platform offers you a unique opportunity to attend a free online conference with Mr. Alexandre Pouille, Vice President Finance, Europe at Anheuser-Busch InBev (Multinational drink and brewing company based in Leuven, Belgium). The event will be held today, Thursday, October 14 at 12:00 CEST (1 hour ahead of Tunisia). He will be sharing his experience at AB InBev but also AB InBev's diversity and inclusion initiatives and how the world is responding to the commodity crisis right now.



The promotional banner is divided into two main sections. On the left, a photograph of Alexandre Pouille, a man in a dark suit and light blue shirt, stands in front of a backdrop featuring the AB InBev logo and a large paper bag with the Corona & Parley logo. Text on the bag includes "EN 2050 HABRÁ PLÁSTICO QUE EN EL MA" and "A ESTE DIT". Below the photo, the text "AB InBev" and "Alexandre Pouille Vice President Finance, Europe" is displayed. On the right, the event details are presented on a dark background. At the top, the "EFMD GLOBAL Virtual Fairs" logo is shown, with "powered by Highered" underneath. Below this, a purple box indicates "DAY 4" and a red box indicates "LIVE STREAM". The event date and time are listed as "Thursday, 14 October" and "12:00 - 13:00 CEST". At the bottom, the sponsors "BBVA", "GEP", and "AB InBev" are listed under the heading "SPONSORED BY".

9- Schneider Global Supply Chain career fair

It is a global career fair available to all time zones. Schneider Electric offers various campus programs to students and graduates, a wide variety of opportunities where you are empowered and learn and grow. There's no excuse for you to miss the event!

Event highlights:

- Early career sharing from current employees (Includes live Q&A!)
- Smart Factory Tour (Live demo!)
- Sustainable Supply Chain sharing



Corporate Partnerships

To ensure its mission, the CAC signed partnerships with national, multinational and international organizations to provide internships, job opportunities and regular connections to the job market to our students and Alumni; The SMU career center provides its partners with a wide range of benefits



Employability Impact

In the SMU Career Center, we always try our best to find opportunities not only for our students, but also for our Alumni.

We are constantly searching for national & international opportunities to share with them.

Since June 2021 till present, the Career & Alumni Center posted:

- 143 Summer Internships
- More than 55 Capstone Projects (MedTech)
- 34 Internships
- 75 International internships
- More than 110 M2 Internships (MSB)
- Around 398 national job opportunities
- 205 International Job opportunities

➡ 1,020 opportunities in Total to boost our community's professional growth!

SMU Incubator 1st Cohort reunion

As the 1st Cohort of the SMU incubator continues its entrepreneurial journey and its members love to catch up from time to time to spend quality time, With Mr. Ridha Mahjoub, we took the initiative to organize a cooking show last Wednesday, December 22nd on learning how to prepare fresh Italian pasta. We offered participants various workshops to learn how to cook good Italian dishes or discover new savory or pastry recipes, and discover, learn, and savor delicious recipes in a friendly, dynamic and gourmet atmosphere.

This experience took place at the Maghreb Institute of Management and Tourism.

It was a memorable experience, and we are thankful to everyone who made it, and brought with them their energy and good humor, and looking forward to more reunions,



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