

### CAC MAG



### I. Testimonials

The CAC requested many testimonials from its students & Alumni to see the impact of SMU on their career path, as well as some recruiters feedback.

- o Our objective is to promote our Alumni and students on the job market. Our community is a source of pride, and our goal is propelled in terms of notoriety in relation to their success and their achievements. All this through the posts on our CAC LinkedIn and our social networks.
- o Various positive feedback has been received since the beginning of our university's journey. SMU is always offering numerous programs that are internationally recognized. With different accreditations our campus always provides opportunities to students from any place around the world.

Not only does SMU follow and encourage you during your studies, but also through your professional career as well. Furthermore, national and international opportunities are always provided for students and alumni. Also, multiple training courses are organized throughout our students' educational path to teach them skills that will enable them to behave professionally in the workplace.

### 1. Meet our Alumnus of the Month:



We are very pleased to share with our network, our Alumnus' testimonial, Youssef Aydi, regarding his experience with the MedTech Project's Day.

"Last Year was a challenging year for me since it was time for me to choose my specialty between Renewable Energy / Software / Computer Systems engineering. I was hesitating between picking either hardware or software.

It was the same case for almost all the students. That's why my team and I decided to help students who are having difficulties choosing their specialty by creating a website. Its aim was to contain as many features as possible: compatibility quiz / forum / textual and visual information about the programs taught at Medtech for different specialties / Meeting with advisors who are Upperman class... We designed everything in order to help students overcome the obstacles faced when having to make the right choice. At the beginning,

I must admit, it was very challenging trying to build such a system and figuring out how to work as a team: managing and organizing tasks between team members / solving conflicts... However, thanks to our professors we managed to work together and overcome the issues related to the technical part of the development process, come up with the website which has already been deployed in the web and meet the deadline."

Our brilliant alumnus, Mahdi Sellami, is sharing his testimonial regarding his experience as a 100% MSB student:



"I chose to study at South Mediterranean University because it is an excellent opportunity to study at a top-level institution and participate in an outstanding program. The lecturers are experts in the fields they teach, which makes the learning process a lot easier. It has allowed me to open to new cultures and gain new perspectives.

Professionally, this experience enabled me to put the techniques I have learned into practice. Also, it has helped me to work with top professional services firms nationally and internationally, tackle new challenges every day, connect with wonderful teams, and enhance my skills in Finance."

### 2- Meet our MBM Alumni & Students



We are happy to share our MBM alumnus's testimonial, Mahmoud A. Zarati, about his journey as an MBM student. "The student body is impressive and completely unique, offering students an unparalleled diversity and invaluable cross-functional richness (more than 10 academic backgrounds in just one class, seriously!). I could not think of a better business school in the region that would provide me with such a mindset to access a truly global career. High-quality education, well-trained professors and staff members, with good social interaction among students! This internationally accredited school can be added to your choices."

### 3. Meet our MBM Alumni & Students



We are happy to share our MBM alumna's testimonial Rania Yacoubi about her journey as an MBM student.

"In all Honestly, finding jobs and internships while being a student from Mediterranean School of Business is not that hard. The school's reputation played a key role in allowing me to land the professional experiences that I had.

My summer internship at Deloitte is the best one I have had. Working in the financial advisory department was quite challenging for me but I had appropriate background knowledge acquired from MSB, as well as the support and guidance of the professors and faculty members.

Other than technical knowledge, the school emphasizes soft skills and personality development, which really come in handy afterwards.

I will forever cherish the wonderful memories I have had at MSB, as well as the endless lessons I have learnt.

I am currently a Project Management Officer- PMO at ENTRAC International, subsidiary of EPPM (find link below), both based at LAC 2, since September.

ENTRAC is an international engineering, trading and consultancy company, founded in 2006 (I guess) and is specialized in the exportation of machinery and equipment in the Oil & Gas fields.

EPPM (société mère) is an engineering, procurement, and project management company, dealing with projects in the Oil & Gas, Water Treatment, and Industry fields (mostly OIL projects). EPPM is a Tunisian company but grew to become a multinational, with numerous branches in Angola, Algeria... It is currently signing a deal with Saudi Arabian Oil Company ARAMCO.

I also worked at a startup called Go My code, during the summer, right after my end-of-studies internship at KPMG"

We are happy to share our MBM alumnus' testimonial, Malek Belkhiria, CFA about his journey as an MBM student. "MSB has had a significant impact on the trajectory of my career."



Once my bachelor's degree in accounting from IHEC Carthage was in hand, I enrolled at MSB to study English-speaking courses in Finance. The decision seemed natural to me as, nowadays, English is, without a shred of doubt, finance's language.

In my opinion, I had a good education in finance at MSB thanks to the efforts of all the staff, faculty, and especially Pr. Chehir Chehibi, whose efforts enabled the invaluable partnership that MSB has achieved with the CFA Institute. In addition to a scholarship to sit for the 1st level of the CFA Program a few months after my graduation back in 2018, I personally felt very encouraged by Pr. Chehir Chehibi to pursue the designation.

I am very lucky to say that I passed the 3rd and final levels a few weeks ago and that I currently work as a Senior Financial Analyst in the "Strategy and Transactions" department at EY, where I mainly work on international "Mergers & Acquisitions" engagements.

In the course of my work, I find myself applying concepts that I studied both at MSB and throughout the CFA program, such as financial valuation, business modeling, etc. All of this, combined with robust English-speaking skills, gives you a valuable edge in today's financial world."

4. Meet our
MedTech Students
& Engineering
Alumni

#### **Students Testimonial**



One of the unique features of SMU student life is the vibrant and lively community where students are engaging within different associations and giving them all to develop their hard as well as soft skills. Today's testimonial is from Dorra Ben Tahar who's a social media manager within Tuniversal Club at SMU.

"As part of Tuniversal family and then as a social media manager, I had the opportunity to meet many amazing people and have international exposure while studying in my native country.

This experience allowed me to:

Be more open-minded, develop my adaptability skills and participate in the organization of memorable events.

Learn social media management and community management tips; But also, open new opportunities as it was my first professional experience where I faced new challenges.

I am so grateful and proud of taking the step to integrate this family as it embellished my study experience at SMU."

#### Alumnus testimonial

It's with great pleasure that we share with you the testimonial received from one of our EMBA alumni, Mongi Djellouli, Senior Manager | Tax & Legal.



"There is much more to the program than I initially expected. The MSB experience has been much more than an educational experience. It has been a phenomenal leadership training, personal growth, and professional development experience as well. I think the entire program is very well-designed and adds tremendous value to my long-term career aspirations. I've discovered a whole new range of skills and interests in subjects and have refocused my career in this new direction.

As an executive-level manager, I found the EMBA program to be the complete package. I highly recommend the program and am proud to be an alumnus." The SMU Career Center's team is very excited to post its alumnus's testimonial, Mehdi Kallel EMBA Alumnus, Managing Director, ASSAD BATTERIES industrielles.



"With an engineering background and after 10 years working for the ASSAD Group in various managerial positions, I decided to go for an Executive MBA at MSB in 2010.

It was a great experience that helped me better understand the different aspects of the business and be more focused on the opportunities to develop.

Today, 10 years later, I am managing 3 subsidiaries within the ASSAD Group in a new business line that we developed to diversify our activity."

### 5. MedTech Project Day Testimonial

At MedTech, we organize on annual basis an event called "MedTech Project Day" which is an opportunity for our future engineers to show their innovative projects and present in front of different parties their work, exchange around various aspects of the project. Medtech provides a project-based approach to help our students develop their skills and theoretical knowledge in the practical world.

4th Ed Medtech Project Day.

Collaboration with our ecosystem partners on real-world difficulties and scenarios that the organization experiences.

The student is presented with market demands throughout the product's life cycle, which will be separated into Process. The capacity to operate as a team in order to enhance their leadership and flexibility in various conflict situations will also be a challenge.























### 6. Meet our SMU Entrepreneurs

SMU is considered one of the great accelerators for entrepreneurship by supplying mentorship, necessary skills and the right network to help its students and alumni shine bright and achieve their full professional aspirations. Too many students and alumni decided to embark on an Entrepreneurial journey entrepreneurial to hear from them and celebrate their achievements.

#### **EMBA Entrepreneurs**

It's with great pleasure that we share with you the testimonial received from one of our EMBA alumna, SABRA GARGOURI, EMBA, Co-founder of Medtrip.tn.



"The Executive MBA program has allowed me to pivot from employee to entrepreneur. The adventure didn't stop there and continued with the SMU incubator, where our startup joined the first cohort. It allowed us as a team to refine our company's vision and mission, our business model, and our strategy through valuable coaching and training sessions.

It has been a great experience, and the best is yet to come!"

RIDHA MAHJOUB (Executive MBA), Founder of Africa Smart Glamping (ASG), an expert in Africa's targeted business development, and "Les Jeudis De l'Afrique" conference Moderator.



"The Glamping project we developed at the SMU incubator gives our group of 4 founders the opportunity to come up with a new way to emphasize the luxury tourism segment that needs to be more developed in Tunisia.

The SMU incubator has given us the opportunity to learn new elements needed to promote the project in front of VCs. We very much appreciated the high quality of the coaches we had at the incubator. We also appreciated the outstanding team spirit that developed amongst all participants in the first cohort of the SMU incubator.

The project was later defended at the Executive MBA jury and was also, at a later stage, commented on, and improved by one of the big four.

Thank you, SMU incubator management team, for successfully managing the first cohort in an amazing way."

#### 7. *SMU*

#### Associations.

One of SMU's unique features is its vibrant student life with 27 active associations working side by side to improve our community. Student life is managed by Ms. Mariem Ben Issa to keep everything organized and follow specific processes to guarantee efficiency and productivity.

### 8. Exchange student's testimonial

What makes the academic experience at SMU a unique one is the diversity and plenty of opportunities offered to enlarge our students' knowledge and their gaining on both professional as well as personal levels. One of these opportunities is the exchange programs offered by our international studies department with its director Ms. Tracy Olson where we offer too many exchange opportunities abroad with different sophisticated partner academic institutions.

We are happy to share our student, TAYSSIR NAMOUCHI's, testimonial about her exchange program experience.

"SMU offered me countless opportunities that have shaped



my personality and put me on the right path for my professional career.

It also gave me the chance to have an international experience thru the exchange program. Thanks to SMU, I know exactly what to do with my future and how to excel in it."

### 9. Meet our Recruiters

As our main goal as a career center is bridging between the academic and professional communities, it is crucial to us to have the feedbacks of recruiters, with surveys launched in summer during the internship of our SMU students and during the PFE internship to better understand the requirement of the Job Market and that we collaborate with Lead of departments to update syllabus based on international & national feedbacks of recruiters.

#### **MSB MBM recruiters**

MOHAMED EL ABED, planning and scheduling manager at SAIPH, feedbacks about our student, ELYES ALLOUL's MBM Final Project.





ANOUAR HACHMI, Salesforce and Data Manager North Africa and Sub-Saharan Afr at Pierre Fabre Group. feedbacks about our student, AYMEN MOULAHI'S MBM Final Project.

HAMZA BADR, Data Product Owner at BIAT, feedbacks about our students, OUMAIMA BORCHANI'S MBM Final Project & LARA CHEIKH AL HADDADINE'S MBM Final Project.



MEHDI BACH-HAMBA,
Directeur Général Intermédiaire en Bourse CGI
(certifié CIIA), feedbacks about
our student, AYMEN BEN
LETAIFA 'S MBM Final Project.





ABDOU MANEF CHEKIR, DSI Talan Tunisie," feedbacks about our student, NOUR JMAL's MBM Final Project.

FARAH ZRIBI, SAP HR-Recruiter at SIRYOS, SAP Gold Partner - Africa," feedbacks about our student, AMINE CHARKOUN'S MBM Final Project.





HOUSSEM SENDESSI SAP
FI/CO Consultant/Project
Manager/Accountant At
AYMAX. About our students'
KHALIL BENMABROUK MBM
Final Project

WAJIH GACEM Head of SGSS Tunisia at UIB. About our student, SARRA TOUAYAR's MBM Final Project





AHMED GHRIB, CEO of LoDeep (The International Online Costudying Space), about our student, AZIZ BALI's MBM Final Project.

We are happy to share our MBM Student testimonial, EYA BEN HMIMAA a supply chain intern at Henkel Tunisia | M2 SC & Operations," about her experience in Henkel Tunisia.



The SMU Career Center's team is very excited to post its partner's testimonial, AHMED DEKHIL, IT services, and program manager at HP, about our students' WAFA NHIDI MBM Final Project

# 10. Get to know our students' professional experiences

Part of our academic programs are compulsory internships, where students get to meet real-world needs, issues and learn by doing. We, as we work actively on promoting employability and secure employment to our students and alumni, make sure to hear about their experiences, supply guidance and mentorship when needed, from looking for opportunities, resume proofreading, and intervening when a problem occurs.

#### **MBM Interns**

"During my internship at Henkel, I had the opportunity to apply the theoretical techniques and knowledge acquired from the courses on real-life cases.



This experience taught me how to deal with challenges and obstacles and sharpened my communication and interpersonal skills as well.

It is a great start to a fruitful professional journey in the future."

We are happy to share our MBM Student testimonial, SALMA ZERELLI supply chain intern at Henkel Tunisia | M2 SC & Operations, about her experience in Seniatna.



"I managed to optimize the process through the theoretical studies I have learned at MSB.

The challenges I encountered during the internship helped me develop my soft skills as well as my hard skills. Seniatna helped me acquire a lot of knowledge during my internship and to get familiar with real-life experiences. This guaranteed me entry to professional life with a more developed skill."

We are happy to share our MBM student testimonial, FARAH HAFFOUDHI M2 Finance Student, regarding her experience within AfricInvest Group.



"During my internship at AfricInvest private credit, I was able to apply my theoretical knowledge acquired from my last two years at MSB into practice. I have participated in the desktop due diligence, preparation of financial modeling, and drafting of the credit packages. My experience in AfricInvest Private Credit has allowed me to see and learn a lot more about financial analyst skills, and the company's supportive working environment has contributed to the development of my soft skills.

This internship assisted me in discovering a career path that I was interested in and provided me with a solid foundation for a successful professional career in the future."

We are happy to share our MBM student testimonial, GHADA BEN HAMOUDA M2 BA Student, regarding her experience within SMU - South Mediterranean University (MSB- MedTech-LCI)



"My name is GHADA BEN HAMOUDA, and by the end of this year 2022, I will be graduating as a Business analyst from MSB.

I had the pleasure of experiencing the enjoyable adventure offered by SMU both socially and intellectually.

For my capstone internship, I was lucky to be part of the communication department.

This experience allowed me to use the technical knowledge and soft skills that I gained from my studies. But most importantly, by encountering real data, extracting information, getting the needed results, and applying the skills I gained as a student at this institution. It was somehow a delightful "Jungle" to be part of and a very beneficial one. Looking forward to the next chapter."

We are happy to share our MBM student testimonial, YOSR BEZZAOUIA, M2 Finance Student, regarding her experience within EY.



"Due to the efforts made by the faculty and career center at SMU University, I was able to bag an internship at Ernest & Young, the company I aimed to apply for from the very beginning. I am glad to share that, they always provided me with the assistance that I required for my overall development and to broaden my technical knowledge. I will always be grateful to them for providing me with a platform of practical learning and preparing me for corporate life. It was an unforgettable experience, and it taught me valuable lessons I will definitely need in my professional life."

We are happy to share our MBM student testimonial, HESSINI NOURA, M2 Business Analytics student, regarding her experience within PwC.



"I am NOURA HESSINI, a second-year master's student in Business Analytics at MSB, and I've joined PwC for my endof-study project internship.

I am incredibly pleased with this wonderful experience that has brought so much to my life.

During this internship, I was able to work on a variety of projects and put several knowledge into practice.

I worked on an IFRS9 trend project that is about expected credit loss modeling under the IFRS9 standard. I learned the fundamentals of IFRS9 through PwC training, and I implemented statistical methodologies that fit the requirements of this standard. This project is a turning point in my professional career, and I hope to continue down this route in my future experiences.

My teachers have provided me with invaluable assistance during this internship, and I am grateful to the PwC team for the fantastic connection and the wonderful guidance and support."

We are happy to share our MBM student testimonial. AMINE CHAKROUN, M2 SC & Operations Management Student, regarding his experience within SIRYOS, SAP Gold Partner - Africa



"My internship at SIRYOS has allowed me access to the magnificent SAP world. I had the opportunity to acquire new knowledge and bring my base skills to a new level. The working environment was very favorable for my personal and professional growth. I feel extremely lucky to have paved my first steps into the professional world with SIRYOS."

We are happy to share our MBM student's testimonial. NOOR AL HUDA BOUKADIDA, regarding her PFE experience within Henkel



"I'm tremendously pleased with my time at Henkel. This experience enabled me to put the techniques I learned during my academic years at the MSB into practice. I worked on a strategic project that involved developing a customer service procedure manual and managing internal risks with the FMEA tool.

This work represents a significant milestone in my professional career. The support system at Henkel is outstanding, and I'm excited to be a member of the supply operations team. I am grateful for the help I received from my supervisors and all of my professors throughout this time."

We are happy to share our MBM student's testimonial SAOUSSEN ZOUARI regarding her PFE experience within ODDO BHF



"For the past few months, I had the great opportunity to do my PFE internship within ODDO BHF Tunis, following my first summer internship in the company. During that time, I felt welcomed by my team, the procurement team, and the ODDO BHF Group as a whole. Countless pieces of advice and guidance have been provided to me by my team, whether on a professional, educational, or even personal level. I received a lot of support and encouragement from my superiors to keep pursuing academic excellence and professional growth.

Along with being able to complete my master's degree, I was also able to acquire more knowledge and experience in the domain of procurement and its multiple activities by being allowed to take part in the day-to-day tasks of the department as well as in more important and complicated tasks. This has allowed me to feel a sense of belonging to the team and company.

As a student pursuing a degree in Business Analysis from MSB, I was able to put my academic knowledge to good use during these past months; handling data to derive results and make observations is very important when it comes to making decisions, and this is true for any field, even procurement. As it turns out, my field of studies and the field I worked in were very complimentary.

Overall, I am very grateful to MSB for these past 2 years because they allowed me to conclude my academic journey with a unique work experience that I am thankful for to ODDO BHF. A work experience that is barely starting and that I hope will allow me to grow further in the years to come!

# II. SMU Guest Speaker Events

The Career Center of SMU always keeps track of guest speaker events. Multiple speakers from different fields share their knowledge with students in organized events. With interaction between students and guest speakers about different topics, it is inevitable that productivity hits and maybe even both ways.

# 1. Inspirational talks "Fatma Rekik-Revolutionize your family business".

What really distinguishes the great family business innovators is having family owners with a true sense of purpose. We all recognize family chief executives whose exceptional leadership has put their businesses in a



strong position for future generations, and Fatma is One of them. In 2005, Fatma joined the family business, the Elloumi group, founded in 1946 by her grandfather, Taoufik Elloumi. She climbed the ladder over the years thanks to her involvement in the development of the company's products and markets. In 2018, she became head of the agri-food business within the Stifen group and was appointed CEO, thus becoming the youngest manager of the group.

This info session was attended by 16 students. As a hybrid session, 4 students were online connecting via MS Teams.

### 2. Inspirational Talks 'For a future business without toxic'

Mrs. Semia Gharbi, coordinator and professor, consultant in environmental science and management joined us to raise awareness and discuss the Importance of eliminating the toxic chemicals that harm our health and our communities.



Toxic chemicals in plastics have consequences during the production, use, recycling, and disposal of plastics. Toxic brominated flame retardants, chemicals. such as benzotriazole UV-stabilizers, and bisphenols are often used in the production of plastics. These chemicals are hazardous to human health, for example, endocrinedisrupting chemicals. Plastic pellets, i.e., the materials that are used to produce plastics, are known to leak out during production and transport and are found on beaches all over the world. AEEFG/IPEN recent measurements show that these pellets bring polychlorinated biphenyls, i.e., already banned persistent organic pollutants, as well as benzotriazole UV stabilizers, i.e., toxic plastic additives with them. It is not possible for consumers to know what type of chemicals they are exposed to through their plastics usage.

This inspirational talk was attended by 62 students from MSB students and 4 students from MedTech. As a hybrid session, 39 students were present online via MS Teams.

### 3. Inspirational Talk-Mourad Abdennadher.

We are extremely thankful that one of our students suggested inviting Mr. Mourad Abdennadher since she has been inspired by his career and his professional life, therefore she wanted to share this with her colleagues,



and we are also grateful to have him on our campus "Mourad Abdennadher is a Tunisian-American engineer who has worked all over the world." Mr. Mourad started his studies in the United States and obtained a master's degree in circuit simulation and analysis. Mr. Mourad excelled in his studies at the University of Arizona which allows him to hold several high positions in large corporations.

For instance, he has succeeded to be Cypress Semiconductor's Managing Director from November 2004 to December 2009; an Operations Manager from February 2010 till October 2014, at Green Technology Solutions, and an Operations Director for Connectivity, at Electron Technology plc (October 2014-May 2021). Today, our guest is the Director of Operations at Bulgin.

This inspirational talk was attended by 35 students from MSB.

# 4. Choosing Your Major Workshop (Marketing)- Omar Trimeche, Zeid Hanzouli and Ayoub Ben Thabet

The Choosing Your Major Workshop is designed to offer students an opportunity to learn. In this interactive workshop, we have explored factors that contribute to choosing a major that you will be happy with and will pave the way to a career.



We were pleased to invite our business academic advisor, Discipline lead marketing, Omar Trimeche, and Alumni with interesting career experience:

- Zeid Hanzouli: Multi-Channel Sales & Marketing Operations Manager at Castel Group - SFBT / Executive MBA Alumnus.
- Ayoub Ben Thabet: Projects Manager at Inspire -MBM Alumnus.

Our guest speakers shared their professional experience with our students to enable them to discover the insights and perspectives of the Marketing field, which helped our students to make decisions and be aware of some hidden aspects of the professional side.

5. Choosing Your Major
Workshop (Finance)- Chehir
Chehibi, Hedi Baccouche,
Kais Affes, Malek belkhiria

The Career Center at Mediterranean School of Business (MSB) organized a "Choosing your Major" workshop for our master's students in order to help them choose their major and be more knowledgeable of the professional life, challenges, and opportunities.



Going to college is the norm for graduating students in today's world. Those students have a choice to make that, which can impact their future entirely. Your major will decide for you what profession you would like to go into, yet, picking a certain major, finance, could be the most useful and important decision ever made during your college experience. Finance is used in almost every career and used on a day-to-day basis. Some students select a major that has no relevance to their future, while Finance is used everywhere. Choosing Finance as a major will benefit your future entirely, but that decision is up to you.

### 6. Choosing Your Major Workshop (BA)- Afef Belkhiria- Majdeddine Soufi:

The Career Center at Mediterranean School of Business (MSB) organized a "Choosing your Major" workshop for our master's students

in order to help them choose their major and be more knowledgeable of professional life, challenges, and opportunities.



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**GUESTS WITH JOB POSITIONS:** 

AFEF BELKHIRIA: Business Analyst | Banking & Asset Management at Vermeg MBM BA Alumna

MAJDEDDINE SOUFI : Data Scientist - Artificial Intelligence Specialist at Afrikanda MBM BA Alumnus

2nd cohort SMU incubator entrepreneur CEO and Founder of RetinaView.

# 7. Choosing Your Major Workshop (OM)

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## **GUESTS WITH JOB POSITIONS:**

- Mr. Mohamed Beji, BU director, Sofrecom Tunisia
- Mr. Akram Krichen, Supply Chain Manager at SKG
- Mr. Mahmoud Abdelfateh Zarati, PharmD | Business Operations & Digital Transformation | Global Management & Strategy | Biopharmaceuticals.
- Mrs. Raouia Zorai, Supply network Operation specialists
   North & West Africa chez Merck Group.

# 8. Choosing your Specialization

The Career Center at the Mediterranean School of Business (MSB) Collaborate with IEEE to be organizing a "Choosing your Specialization" workshop for our engineer students to help them choose their Major."



### **GUESTS WITH JOB POSITIONS:**

- Lina Barkaoui, Pre-Engineering Student,IEEE Member, Workshop Moderator.
- Noura BACCAR, Director of the Computer Systems Engineering (CSE) Program
- Achraf Bouguerra, Software Engineer at Regency Group Holding
- Leila Costelle, Director of the Renewable Energy Engineering Program
- Mohamed Ali Boubaker: Renewable Energy Engineer,
   Co-Founder & CEO of Olissey, Senior Business
   Consultant at Clever Harvest.
- Salma Hamza, Director of the Software Engineering (SE) Program.
- Ouael Ben Amara: Research Assistant at University of Michigan

# PPT and plagiarism" workshop

"PPT and plagiarism workshop" in 2022. On the 26th of May, from 5.30 pm to 7 pm.



Our goal is to raise awareness and prevent plagiarism. The workshop focuses on acknowledging sources, quoting, paraphrasing, and summarizing. It discusses how and why college students commit plagiarism and suggests techniques that students can use to help them avoid plagiarism.

Patricia Ceresani defines and discusses plagiarism thoroughly, and she will also discuss hypothetical cases.

# 9. Cross the bridge - OM

At the Career and Alumni Center, our main job is to give advice and support our students and alumni by offering multiple services along with their professional careers. For the "Cross the Bridge" event, we invited the M2 students to meet with the academic and professional supervisors on campus to clarify everything related to the project types, student report content, presentation process, etc. to make it clear and to avoid any misunderstandings or other problems that students could face in their final project internship.



Previous "Cross the Bridge" events helped students' supervision focus on individual and relational aspects of the supervisory relationship rather than collective, pedagogical, and methodological aspects of the supervision process. In presenting our "Cross the Bridge-OM" workshop we have developed for academic and professional supervision of SMU MBM OM students, we filled these gaps.

- The underlying pedagogical rationale for the model is that students' participation and learning are interconnected.
- This workshop provided possibilities for incorporating progressive and systematic interaction between master students in their individual writing processes.

We investigated and drew up an analysis. Two individual interviews with master students and one focus group interview with five supervisors were conducted. The Workshop also challenged students and supervisors because both parties are used to a one-to-one supervisory relationship and were not prepared for different modes of participation and learning. According to both supervisors and students, most supervisors need better training in the facilitation of collective supervision processes.

# 10. Cross the bridge -Finance

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- -The underlying pedagogical rationale for the model is that students' participation and learning are interconnected.
- -This workshop provided possibilities for incorporating progressive and systematic interaction between master students in their individual writing processes. We investigated and drew up an analysis. Two individual interviews with master students and one focus group interview with five supervisors were conducted. The Workshop also challenged students and supervisors because both parties are used to a one-to-one supervisory relationship and are not prepared for different modes of participation and learning. According to both supervisors and students, most supervisors needed better training in the facilitation of collective supervision processes.

# 11. Cross the bridge -Marketing

At the Career and Alumni Center, our main job is to give advice and support our students and alumni by offering multiple services along with their professional careers.



For the "Cross the Bridge" event, all we did need is inviting the M2 students to meet with the academic and professional supervisors on campus to clarify everything related to the project types, student report content, presentation process, etc. to make it clear and to avoid any misunderstandings or other problems that students could face in their final project internship. Previous "Cross the Bridge" events helped students' supervision focus on individual and relational aspects of the supervisory relationship rather than collective, pedagogical, and methodological aspects of the supervision process. In presenting our "Cross the Bridge-Marketing" workshop we have developed for academic and professional supervision of SMU MBM Marketing students, we seek to fill these gaps.

- -The underlying pedagogical rationale for the model is that students' participation and learning are interconnected.
- -This workshop provided possibilities for incorporating progressive and systematic interaction between master students in their individual writing processes. We investigated and drew up an analysis. Two individual interviews with master students and one focus group interview with five supervisors were conducted. The Workshop also challenged students and supervisors because both parties are used to a one-to-one supervisory relationship and are not prepared for different modes of participation and learning. According to both supervisors and students, most supervisors needed better training in the facilitation of collective supervision processes.

# 12. Cross the bridge -BA

At the Career and Alumni Center, our main job is to give advice and support our students and alumni by offering multiple services along with their professional careers.



For the "Cross the Bridge" event, all we needed was to invite the M2 students to meet with the academic and professional supervisors on campus to clarify everything related to the project types, student report content, presentation process, etc. to make it clear and to avoid any misunderstandings or other problems that students could face in their final project internship. Previous "Cross the Bridge" events helped students' supervision focus on individual and relational aspects of the supervisory relationship rather than collective, pedagogical, and methodological aspects of the supervision process. In presenting our "Cross the Bridge-BA" workshop we have developed for academic and professional supervision of SMU MBM BA students, we seek to fill these gaps.

# 13. Conference "les jeudis de l'Afrique":

Tunisian Economic Diplomacy in Africa" conference-debates- Mr. Azouz Ennifer, Mr. Jaloul Ayed and Mr. Walid Haj Amor



We were pleased to invite for our conference, jointly organized by the South Mediterranean University & the Tunisian Public Policy Forum:

- ·Mr. Azouz Ennifer, former Ambassador
- ·Mr. Jaloul Ayed, former Minister of Finance & Honorary President of TABC
- ·Mr. Walid Haj Amor, Managing Director of Comete Engineering & Vice-President of IACE

The South Mediterranean University (SMU), in collaboration with the Tunisian Forum of Public Policies (FTPP) proposes to open the debate with a first conference under the theme "Tunisian Economic Diplomacy in Africa" which will be part of a series of conferences called "Les Jeudis de l'Afrique".

These conference-debates aim to fuel discussions on Tunisia's current position in Africa through its economic diplomacy, but also in light of the successful advances of civil society and the private sector in the "Horizon" trajectory.

This Conference moderated by our Dear Alumnus, Mr. Ridha Mahjoub (Executive MBA), Executive MBA Alumnus, Expert in Africa's Targeted Business Development, Founder & Strategic Export Consultant, Trade Partners International-TPI

This Conference was attended by 53 students and 21 Extrenals, while 124 were present online using ZOOM.

The conference "Jeudis de l'Afrique " we hosted under the theme of "Tunisie-Sénégal, une diplomatie économique porteuse"



After a couple of challenging years of struggling with the outbreak of the COVID-19 pandemic and the unstable situation in Tunisia,

Africa's largest trading partner, these links must be strengthened to create added value and employment. This conference was moderated by one of our brilliant EMBA alumni, Mr. Ridha Mahjoub (MBA), and we had the great honor of having him with us as guest speakers,

- Mr. Jamil Korked, CEO of Steg International,
- Mr. Selim Bouzguenda, CEO of Pharmaghreb,
- Mr. Taoufik Mlayeh, CEO of SCIT,
- Mr. Walid Gaddas, Consultant in Strategy and International Development within STECIA,

This event took place On Thursday, April 21 at 8:30 p.m. on campus and in hybrid mode, and was the second in a series on the global theme "African Continent, Horizon for South-South Winning Cooperation". And, on behalf of our entire team at SMU, we would like to express our gratitude to our guests and participants for the talks they gave at the conference. Their talk was not only extremely informative but also kept everyone entertained in their seats. The amount of participation during their talk is testimony to how thrilled everyone was to listen to them speak.

This conference was a golden opportunity for attendees to take part in one of the most insightful debates, share ideas, discuss solutions, and reflect on the future. We want to thank everyone who dedicated themselves to the success of this event and made a great effort to achieve the shared goal of challenging our presence and improving our future, which is one of Tunisia's priorities for 2022.

This Conference moderated by our Dear Alumnus, Mr. Ridha Mahjoub (Executive MBA), Executive MBA Alumnus, Expert in Africa's Targeted Business Development, Founder & Strategic Export Consultant, Trade Partners International-TPI

This Conference was attended by 9 students, and 49 Externals, while 71 were present online using ZOOM.

The conference of "Thursdays in Africa" on the theme "Tunisian economic diplomacy: financing and prospects".



The South Mediterranean University (SMU), in collaboration with the Tunisian Forum of Public Policies (FTPP),

intends to kick off the conversation with the third in a series of conferences on the global topic "African Continent, Horizon of South-South Cooperation Winner" on Thursday, June 2nd from 19 h to 21 h30.

This conference will be held on the University Campus of the South Mediterranean University (SMU), which is located at the corner of Avenue de l'Euro and Avenue de la Lire at Berges du Lac 2. Classrooms A002 and ZOOM will be available.

We propose to continue the debate with our next event on Thursday, under the theme: "Tunisian economic diplomacy: Funding and Perspectives."

### **GUESTS WITH JOB POSITIONS:**

- Mr. abdelkrim Lassoued, Director General of Financing and External Payments at the Central Bank of Tunisia.
- Mrs. Raoudha Boukadida, Deputy Director of Commitments, the Central Bank
- Mr. Mourad Ben Hassine, Chairman and CEO of CEPEX
- Mr. Sami GARGOURI GARGOUR, Managing Director at BSIC (Senegal)
- Mr. Ayman El Zoghbi, Senior Manager, Intra-African Trade & Corporate Finance at Afrexim Bank
- Mr. Bilel Gmati, International Banking Manager at Attijari Bank

This Conference moderated by our Dear Alumnus, Mr. Ridha Mahjoub (Executive MBA), Executive MBA Alumnus, Expert in Africa's Targeted Business Development, Founder & Strategic Export Consultant, Trade Partners International-TPI.

We are truly honored to have such an inspiring and accomplished Pinter Mr. Majed Zalila collaborating with us on the third in a series of conferences "Thursdays of Africa" under the theme "Tunisian Economic Diplomacy: Financing and Prospects" with his presence through his art.

- -Raining Roses,
- -Spring Champagne,
- -Romantic Lovers.



This Conference was attended by 5 students, 43 Externals, while 27 were present online using ZOOM.

# 14. Highered event info sessions

# **Meet our Highered Ambassadors**



Roua Alouini MBM student



Zeineb Toumi UPM student



Selim Zerelli MedTech student

# 15. Defenses:

The MSB sets up M2 student's defenses from June 28 to July 6, after submitting their final report, students must present their projects to potential members of the jury from faculties, alumni, and professional experts.

We have professional supervisors from where the student accomplished his final project, academic supervisors who are the discipline lead of each major, and academic readers, therefore we, as a career center, invite industry leaders to join us who could be alumni or partners to assist with the jury members.

In the year 2022, 89 students successfully completed their defense.

The Career & Alumni Center shared 493 internship opportunities with M2 students:

- 101 OM
- 83 BA
- 131 Finance
- 178 Marketing
- → This allowed 68 students in total (70%) to be selected for internship via the Career Center.
  - 87% FIN
  - 76% OM
  - 46% MKT
  - 60% BA

As a part of monitoring & evaluating M2 students' performance and internship situations, the Career Center organized 4 Cross the bridge events (one for each major), that allowed students, their professional and academic supervisors to meet and discuss the challenges and progress of each student

These events allowed SMU to enlarge its network and show how committed and professional its staff and students are.

3 students with Marketing as a major, are doing their internships at companies based in Ivory Coast, United Kingdom and France. Their names in order, respectively are Lang, Blue Jay Communication and SHYK.

While only 1 student in Business Analytics Operational Management are is doing their internship at a company based in France.

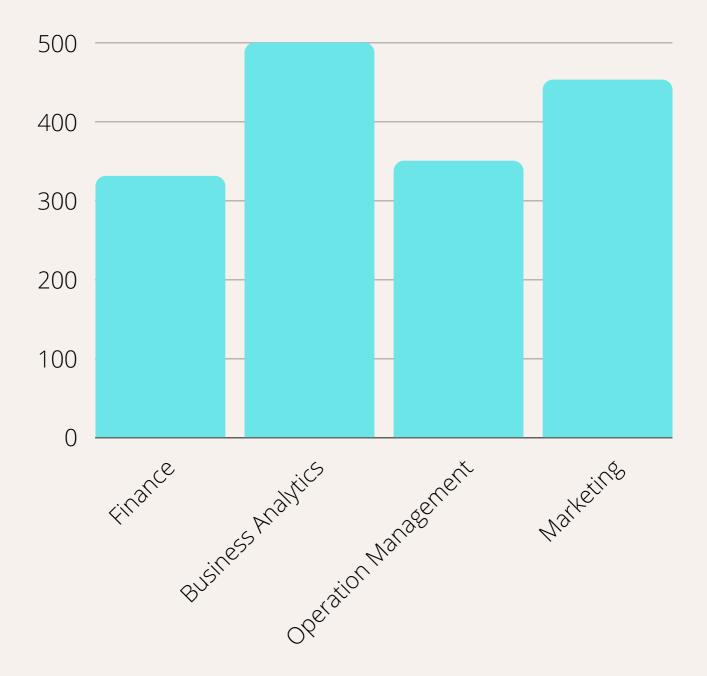
Their names are 77 foods and Setec International. Students career domains in general:

FIELD OF ACTIVITY	NUMBER	PERCENTAGE
Broker / venture capital business/ investment companies	7	8%
Auditing & consulting	15	17%
Fin Tech/ IT /AI / Software companies / Technology	16	18%
Banking / Private credit	9	9%

Wholesale and retail trade / FMCG	8	9%
Manufacturing	5	<b>7</b> %
Digital marketing / Advertising & media / Marketing services	7	8%
Saler Delivery/Industrial maintenance	4	5%
Logistics & supply chain	4	5%
Ecological cleaning products	1	1%
International trading & Development	2	2%
ONG	1	1%
Agribusiness	3	4%
Telecommunication	2	2%
Education	2	2%
Tourism	1	1%
Medical products	2	2%

M2 students' Average salary by Major:

The average salary for our 31 M2 (FT) students is 385.75 DT So, it is interesting to refer to the "SMIG" which at 403 DT



This year 2022, industry representatives come from many large corporations with significant job positions and backgrounds.

We have:

Industry representatives from the BA Major:



Elias Bouricha, VP - General Manager at Cognira Tunisia & Cognira SAS France



Issam Zlitni, Chief Operating Officer at Baaz, Inc.



Mehdi Kenani, consultant manager and auditor at Qualisys Management Consulting



Abdelatif Meziou, Director of Operations at Satem

# **Industry representatives from the Finance Major:**



Walid Kaâbachi, Associate Founder, Head of Professional Services at Biware Consulting



Tarek Hatira, Internal Audit Director & Compliance officer at SOTACIB KAIROUAN - Grupo CEMENTOS MOLINS (Barcelona)



Sofiène Hammami, General Manager at BIAT Asset Management



Hakim Khelifa, Partner at AfricInvest Group

# Deloitte.

Aymen Mtimet, Directeur Deloitte Advisory



Nizar Oukhai, Director / Internal Audit at Central Bank of Tunisia

Raja darghouth, Risk Manager Risk Manager at Central Bank of Tunisia



Samia Tnani, Chief Credit Officer at APC



Youssef Ben Ghorbel, Director of the Operations Division at AMEN BANK



Khaled Ben Abdeljalil, Senior Banking Manager at BNP Paribas



Salma Mahdhi, Senior Key Account Manager at GOAcommerce



Gaied Tahar, Regional Director of Ariana at Office National de l'Assainissement (ONAS) - Tunisie



Ons Hantous, Investment VP at Tunisian American Enterprise Fund



Bilel Sahnoun, CEO at TUNIS STOCK EXCHANGE



Amine Benayed, Managing Director at MISFAT



Meriam BenRebah, Senior Partner at AXIO Sehl Zargouni , Founder & CEO of AXIO



Walid Haj Amor, Managing Director of Comete Engineering & Vice-President of IACE



Hichem Zghal, Managing Director at Tunisie Leasing & Factoring



Walid Gaddas, General director of STECIA International

**Industry representatives from the Marketing Major:** 



Aymen Mattout, Chief Operating Officer CDCD - Whirlpool Tunisie



Oumayma Kefi, Co-founder of my-oya.com



Donia Jmail, Sr Consultant, Founding member of the Tunisian Public Policies Forum, Project Manager Team Lead At CILG- VNG international

# SECRET INTIME

# Lingerie

Hela Charfeddine, Store manager at SECRET INTIME



Omar Triki, PMO at Tunisia Foundation for Development



Meriem Ben Yedder, Cafés Ben Yedder & Cafés Bondin Marketing Manager

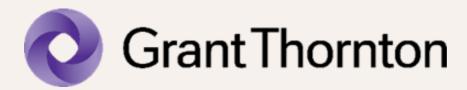
# **MONOPRIX**

Raouf Megdiche, General Secretary at Monoprix Group

# **Industry representatives from the OM Major:**



Naoufel Khabthani , Deputy General Manager of SMIP Company & General Manager of ITC Company



Zeineb Ghezaiel , Manager at Grant Thornton Tunisia Ibtissem Ben Yedder , Senior Consultant at Grant Thornton Tunisie



Sami Meksi, Executive manager I Business Project Manager I change management I Digital transformation

# III. External

# Events

We not only organized events on campus for our students & alumni, but also, we collaborated on too many external events from national as well as international partners. Below you will find a summary of all these events.

# IV. Corporate partnerships

To ensure its mission, the CAC signed partnerships with national, multinational and international organizations to provide internships, job opportunities and regular connections to the job market to our students and Alumni; The SMU career center provides its partners with a wide range of benefits

# SMU Partners for the 2022 Academic year is:



STEG International Services "STEG-IS" is a subsidiary of the Tunisian Electricity and Gas Company "STEG"; it was founded in 2006 by Mr. Othman BEN ARFA, CEO of STEG.

STEG-IS is an EPC contractor operating in the energy sector.

STEG-IS, is a successful model of Public Private Partnership (PPP), it was created with the aim of promoting its experience and know-how in terms of Planning, Study, Realization, Maintenance and Operation works for the Production, Transport and Distribution of Electricity and Gas; As well as Energy Management, Energy Efficiency, Training and Skills Development.

Website http://www.steg-is.com/Fr/



One of the pillars of KLF is its collection of contemporary art which includes more than 1200 works (paintings, sculptures, photographs, drawings, installations...) mixing young artists and internationally renowned artists such as Mounir Fatmi, Abdelaziz Gorgi, Nabil Youssef, Mona Hatoum, or Kader Attia. It is part of the most important collections in North Africa and the Arab world. Giving the general public the opportunity to see this collection and creating connections between the artists in it are the driving forces behind the Foundation's activities. Thus, in 2011, KLF inaugurated the Ibraaz online platform, a leading forum for exchange and critical reflection on the visual arts in the MENA region where it is possible to view a large number of works from the Collection. In 2015, the first edition of Jaou will bring together artists, gallery owners, thinkers and actors of change to promote intercultural dialogue and foster exchanges on contemporary creative practices in the Arab world.

This biennial will be "exported" in 2017 to the Venice Biennale to highlight artists but also the issues of our regions. Curator of the Tunisian pavilion entitled "The Absence of Path", the Foundation has enabled Tunisia to return to the Venice Biennale after nearly six decades of absence.

Since 2018, in partnership with the Ministry of Education, the Zukunftslabor, the German Ministry of Foreign Affairs, the DDKB (Die deutsche Kammer Philharmonie Bremen) and the Tunisian National Orchestra (ONT), the Foundation has been running an educational project through music at the Ibn Khaldun de la Manouba College: Future Lab Tunisia (FLT).

In 2019, the Foundation creates the B7L9, the first independent art station located in a semi-rural, semi-industrial area in the suburbs of Tunis, which offers a full annual programme of artistic and cultural events accessible free of charge to all.

Finally, to highlight the artistic vitality of the MENA region and create a new history of art, the Foundation offers specialized publications: Artists of Tunisia (2019), Dissonant Archives: Contemporary Visual Culture and Contested Narratives in the Middle East (2015), Uncommon Grounds: New Media and Critical Practices in North Africa and the Middle East (2014) and The Future of a Promise: Contemporary Art from the Arab World (2011) ...



Insomea Computer Solution is a player in the Digital transformation of companies, which positions itself as a strategic partner of its customers by supporting them in their strategies by providing them with solutions at the cutting edge of technology with the analysis and valuation of their data, the development and control of their digital experience.

Insomea Computer Solution intervenes on the 2 axes in digital transformation: Digital marketing and Cloud Transformation.

We are proud to be Microsoft Cloud Partner since 2014. We have gained great experience with our certified experts in deploying and implementing various Microsoft solutions in different domains.

We work closely with Microsoft to provide our customers with cutting-edge, cost-effective solutions to increase productivity and revenue and drive innovation.

Feel free to schedule a call with one of our advisors.

Website

http://insomea.tn/

# V. SMU Incubator 2nd Cohort

### **EVENTS**

### DEMO DAY



The journey of the 2nd Cohort of our SMU Incubator has finally come to an end. After 5 months of training and networking with a very synergic team, we organized a Demo Day for our startups to pitch their ideas to alumni and investors. Our entrepreneurs were finally ready to conquer the business world! During our Demo Day, not only did our startups get the chance to pitch their ideas, but they also had the chance to contribute to a booth in the MSB Hall where every startup showed its prototype and services to our guests.



Among the attendees were alumni, entrepreneurs, and representatives from TAEF, Wallys car, Etablissement Siala, AfricInvest Group, etc., Our SMU Incubator 2nd cohort started on September 2021 with 11 startups carefully chosen. We offered a 5-month training course for entrepreneurs in the ideation phase, through workshops, mentoring, coaching as well as access to our MSB & MedTech courses, which allowed them to develop their businesses. 66.67% are startups from our SMU Community and the others are external startups. Currently, 3 of the 11 startups are certified startup act (Dracoss, ASQII and LoDeep). These startups are active in diverse industries like Education, Health, Clean Tech, GreenTech, Manufacturing, Marketing & Communication

# **EXTERNAL EVENTS:**

Info session Hackathon - Financial Inclusion - World Bank & Tunisian Post



We were pleased to invite our Guest, Mr. Skander Harzi an expert specializing in Finance, Competitiveness & Innovation – FCI

The Hackathon of the Tunisian Post supported by the World Bank aiming for a better Financial and social inclusion in Tunisia, and for this reason we met with our IT students, Professors, developers, Startups, Incubators, and Tech Universities to raise awareness and share Information about: Hackathon challenges to solve, Subscription details, Dates and venues

Our Prizewinners and potential Incubation program by Tunisian Post was supported by The World Bank



Flat6Labs Acceleration Program: Guest speakers from Flat6Labs joined us on Wednesday, the 13th of April 2022 and proposed to our entrepreneurs to apply for the acceleration program.

Our entrepreneurs had the opportunity to learn about the program as well as present their startups. The info session concerned startups of the 1st and 2nd cohorts of the SMU Incubator: 11 from the 1st cohort and 10 from the 2nd cohort attended the info session.

# GIZ EVENT/ Project "Promotion of export activities to new markets in Sub-Saharan Africa" (PEMA II)



SMU (South Mediterranean University) has the pleasure to contact you for a unique opportunity.

As part of the activity "E-commerce" which falls under the area of intervention "Support and accompaniment of private companies in their export capabilities", the PEMAII project, in partnership with CEPEX and SMU (South Mediterranean University) launched a call for applications for the recruitment and training of 60 students enrolled in a higher education institution in Tunisia during the current academic year (2021-2022).

The selected students will benefit from 3 training sessions in "E-commerce and Digital Marketing" and will then be deployed within 120 Tunisian companies (selected in the same activity) to accompany them in the implementation of their digital marketing and online sales strategies, as young consultants.

Exports to sub-Saharan Africa, a process that is developing within the PEMA II project.

During its second phase, which will span three years (2021 - 2023), the PEMA II project has planned a set of activities that revolve around 3 areas of intervention:

- ✓ Support and accompaniment of private companies in their export capacities;
- ✔ Private sector participation in the negotiation and implementation of African COMESA and ZLECAF trade agreements;
- ✓ Improvement and capacity building of the "CEPEX" Export Promotion Center.

The project "Promotion of export activities to new markets in sub-Saharan Africa (PEMA II)" supports Tunisian companies in their export activities to sub-Saharan Africa:

- ✓ Support and support for the 4 sector consortia created during the first phase of the project;
- ✓ Creation of 4 new consortia of businesses managed by women;
- ✓ Training of a hundred Tunisian companies on the themes of e-commerce and digital marketing;
- ✓ Support and support for 55 Tunisian companies to deal with the effects of the Covid-19 pandemics;
- ✓ Support for the "CEPEX" partner in the digitalization of its services by developing a new innovative web portal;

✓ Implementation of the "Public Private Dialogue (PPD)" mission.

The project "Promotion of export activities to new markets in sub-Saharan Africa (PEMA II)" is mandated by the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by GIZ Tunisia in partnership with the Ministry of Commerce and Export Development and the Export Promotion Center (CEPEX).

# This program has accepted the following 11 MSB students:

Nour guelmami
Cheyib Randa
Eya Chhaider
Amira Montacer
mohamed yassine khaldi
Aya Ben Mohamed
Ghada ben hamouda
Roua Alouini
Jomaa Kaïs
Bouassida Emna
Mariem Tlili

Public-Private Dialogue on COMESA and Zlecaf

# **PRESENTATION**

Considering the importance of commitment of the private sector in the implementation of the Agreements

AfCFTA and COMESA, PEMA output 3 "Dialogue Public-Private" is now a transversal activity which gravitates around the 3 areas of intervention of the project "Support for Trade Agreements with Africa" namely:

- 1- Support for AfCFTA negotiations
- 2- Implementation of the prerequisites of the COMESA Agreements and AfCFTA
- 3- Sensitization of the private sector on COMESA agreements and ZLECAf

# CAPACITY BUILDING OF CEPEX

PROGRESS REPORT

Considering the importance of commitment of the private sector in the implementation of the Agreements

AfCFTA and COMESA, PEMA output 3 "Dialogue Public-Private" is now a transversal activity which gravitates around the 3 areas of intervention of the project "Support for Trade Agreements with Africa" namely:

- 1- Support for AfCFTA negotiations
- 2- Implementation of the prerequisites of the COMESA Agreements and AfCFTA
- 3- Sensitization of the private sector on COMESA agreements and ZLECAf

# Open Day 2022 - HR House International



HR House International is pleased to welcome you to it premises on Thursday 30/06/2022 from 9 a.m. for an Open Day,

Our day will be an opportunity to meet recruiters and benefit from advice, coaching... to increase their chances of finding a job.

Please find attached the poster that we thank you for distributing.

In order to register for our JPO event, I will send you the link to access it: https://forms.office.com/r/eP3J9me3Be

## **TECHACK**



powered by Microsoft, INSOMEA and organized by IEEE CS and MSC SMU - South Mediterranean University (MSB-MedTech-LCI)

"TecHack is a Women in Tech Hackathon organized by IEEE SMU Computer Society SBC and Microsoft Club SMU and powered by Microsoft and Insomea. TecHack is a 24-hour event that took place at SMU on the 29th and 30th of June 2022. During the hack, students from different universities came to brainstorm and implement technical solutions using data science, solving issues related to sustainability. 3 winning teams managed their way to get the rewards: 3k, 2k, and 1k dinars in cash prizes as well as Microsoft Certification Vouchers."

The jury was made up of 5 members:

Ms. Leila Ghorbel, Territory Channel Manager Azure North Africa & Levant at Microsoft

Mr. Karim Hadjar, Business Unit Manager at INSOMEA. MCT. Co-founder and CTO of Gridnex Cloud Gaming.

Mr. Anis Daoud, Local Coordinator- National Impact Task Force for sustainable finance Local Coordinator- National Impact Task Force for sustainable finance At SwitchMed.

Ms. Hadima Rebai, Microsoft MVP in Developer Technologies, MCT, Software Architect and Cloud Expert in Revenu Québec

Ms. Oumaima Dridi, Engineer | MSc. | Lead Sustainability Consultant | Author | Research and Development Manager | Innovation | Business Development At EY. Winning list:

### 1st place is MedTech Students:

- Chadi Hamrouni
- Farah Saoudi
- Oussema Nidhal Ben Elhadj Hammouda

### 2nd place is INSAT Students:

- Fatma Dhaoui
- Chaima Jabri
- Arij Hraghi
- Yassine Belkhadem

# VI. Employability Impact

In the SMU Career Center, we always try our best to find opportunities not only for our students, but also for our Alumni.

We are constantly searching for national & international opportunities to share with them.

From Jan 2022 till present, the Career & Alumni Center posted:

- 450 Summer Internships
- 170 Capstone Projects (MedTech)
- 37 Internships
- 90 International internships
- 350 M2 Internships (MSB)
- 420 national job opportunities
- 100 International job opportunities



# YOU CAN KEEP ON FOLLOWING US ON:

https://www.linkedin.com/in/smu-career-and-alumni-center-msb-medtech-11bb6b166/

