

CAC MAG

JUNE 2021



Testimonials

The CAC requested from its students & Alumni many testimonials to see the impact of SMU on their career path, as well as some recruiters feedback.

- Our objective is to promote our Alumni and students on the job market. Our community is a source of pride, and our goal is propelled in terms of notoriety in relation to their success and their achievements. All this through the posts on our CAC LinkedIn and our social networks.
- Various positive feedback has been received since the beginning of our university's journey. SMU is always offering numerous programs that are internationally recognized. With different accreditations our campus always provides opportunities to students from any place around the world.

Not only does SMU follows and encourages you during your studies, but also through your professional career as well.

Furthermore, national and international opportunities are always provided for students and alumni. Also, multiple trainings are organized throughout our students' educational path in order to teach them skills that will enable them to behave professionally in the workplace.

Meet our Alumnus of the Month: Anis Ghorbel

We are very proud of our EMBA Alumnus, Mr Anis Ghorbel
(Cohort 2015) & CEO of Medilsys.

He demonstrated the innovative Medilsys Intensive Care
solution to the President of the Republic of Tunisia, Mr.
Kais Saied on Thursday July 1st.

You can find his testimonial as follows:



EMBA ALUMNUS' TESTIMONIAL

“

I HAD THE OPPORTUNITY TO WORK WITH
INSPIRING AND SKILLED
PROFESSIONALS IN MY COHORT. THE
VALUE OF THAT PROFESSIONAL
NETWORK THAT I
BUILT EXTENDED MY 2 YEARS EMBA TO A
LIFELONG LEARNING EXPERIENCE.”

”



Anis Ghorbel
Cohort 2015



South
Mediterranean
University
MSB . MedTech . LCI



Meet our EMBA Alumni

Meet our EMBA Alumnus



“Staying on the forefront of management skills development, receiving a high standard of international education while being in Tunisia and pursuing professional experience at the same time, is no more living on cloud cuckoo land.

After about 17 years of professional experience, I have enrolled in the MBA program in MSB. This is undoubtedly an unprecedented opportunity to bring freshness into my engineering and professional background. It supported me getting more insights and bringing positive contribution to company strategic decisions. Investing in an Executive MBA in MSB is inspiring experience that will shape future leadership skills. ”

Mohamed Zrafi

Senior Manager, Sales and Supply Chain



MSB
Mediterranean
School of Business

Meet our EMBA Alumnus



“My decision to enroll in EMBA program was unequivocally one of the best of my career.

When I started on my MBA at MSB in 2011, I was hoping that my degree would provide me with the credentials and business acumen to someday take on a role like this.

I have to say the Executive MBA program gave me a lot more than I expected it was.

It gave me invaluable experience working through real-life business problems. Brilliant professors made this adventure astonishing through extensive collaboration and experience exchange. It was a hard road because the expectations are high but rewards at the end are higher.

It offered me the opportunity to reflect on my past professional experience as a whole, giving me the confidence and enthusiasm, enabling me to progress in my career and to open my own business, it gave me a refined set of skills that make me a proactive decision maker.

I would highly recommend this program to anyone who is seeking an advanced degree in business

”

LEILA BEN HASSINE

General Manager in COSM-ETHIQUE Distribution



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Meet our **EMBA Alumnus**



“

Participating in the EMBA program at MSB was the best decision I have ever made in my life! It is an outstanding program that developed my Entrepreneurial Spirit and boosted my career.

Thanks to its global education and its renowned international faculty coming from prestigious universities, I improved my managerial skills, and I launched my own business in different fields.

It was also a great opportunity to meet talented and amazing managers from around the world. This life changing EMBA program could not have been a success without the support and help of a professional and lovely MSB staff!

Today I'm very self-confident and well equipped to run my businesses and lead companies' transformations.

”

Karim Laabidi

Chief Executive Officer at Bee Tunisie



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Meet our HEC Students

Meet our HEC student...



“

MSB is not just about learning business skills. It teaches you a mindset of opening up to both people and opportunities. It builds both your confidence and your network. SMU encourages you to seize every opportunity to learn. Participating in various associations and holding positions that will allow you to gain experience. Our university is also one of the few businesses that offers part time student jobs. At the end of the program, starting a business will seem really achievable. You will be taught by passionate experienced teachers and you will see your English drastically improve within few years. MSB offers various scholarships both for excellence and need base. HEC 2+2 programs allowed me to gain maturity before living a rich experience abroad. The program is a bridge to full international experience while still making economies, you will build an amazing network of people from different backgrounds and with different passions. Please do yourself a favor and live the full student life experience by participating in associations and events, be open to new experiences and appreciate every occasion to learn and have fun.

”

Sarra Sabkhaoui
HEC student cohort 2017

Meet our HEC student...



“

I graduated from the ISC (International School of Carthage) with honours (14.2/20) in the scientific baccalaureate series. After a sabbatical year where I learnt German and other languages and did various trainings, I heard about the MSB-HEC Montreal partnership. It was for me a discovery and I was able, after passing my entrance tests, to integrate the program. From the first year, I was able to establish a large network which, each in its own way, brought me added value and with whom I shared my experiences. This richness in the sharing of knowledge taught me a lot, whether it was from the inside with the students or from the outside with teachers or characters who came to testify to their “success stories”. I was also impressed by the quality of the teachers, some of whom came especially from HEC Montreal to give us classes. The extra-curricular atmosphere is also rich and omnipresent throughout the various clubs that the campus offers. I consider the preparatory year to be very important in order to be at the level required to integrate the North American university system.

”

Malek El mufte
HEC1 student Testimonial
cohort 2019

HEC MONTRÉAL

HEC MONTRÉAL

Meet our MBM Alumni & Students

Meet our MBM Alumnus



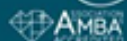
MBM 2016
Business Analytics
Entrepreneur
Co-Founder & CEO of Vynd

“ I co-founded my startup, Vynd, while I was still a student at MSB, therefore I did my final studies' project within my company. At that time, the idea of starting my own business at an early age seemed like a dead-end for some and courageous decision for others. But for me, it was the normal path I was born for. Entrepreneurship has always been a passion for me. Through vision and perseverance, entrepreneurs enhance their environment, take initiatives, and help countries to thrive. They employ people and change their lives. They are leaders and hope providers. They are the wealth of every country and the pride of every nation. Today, Vynd became one of the most well-known and funded startups in Tunisia. It changed the lives of a hundred thousand users and helped hundreds of restaurants. It employs more than twenty dreamers and is planning to expand outside the country.”

Adam Chebbi



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Meet our MBM Alumnus



UPM 2012 MBM 2015
Finance

“MSB is not just a simple business school where you are prepared to the professional world and benefit from a great curriculum.

It is an experience of a lifetime that opens the doors of success to its students and makes them adapt in a constantly changing environment.

My journey with MSB lasted 5 full years starting with a license in Business Administration, engaging in as a master's degree in finance to close the adventure with a unique research paper publication in the Journal of Finance and Accounting.

At MSB, you acquire soft skills, you experience self-development, and you develop your creativity and team spirit in unexpected ways.

This enabled me to take an impactful step in the consulting world, where I am gaining expertise day after day at WEVIOO.

If you are turned towards the future, take the direction of MSB.”

Youssef Blagui



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Meet our MBM Alumna

“ Studying at MSB was a very enriching and interesting experience that taught me a lot, both in terms of technical skills and soft skills.

It nourished me and gave me an opportunity to discover my passion and true potential.

Thus, to forge my character.

Indeed, with the joyful and learning ambiance available on the campus with students from diverse backgrounds and countries, but also with the unique teaching method offered by highly qualified local & International professors that made me challenge myself and broaden my knowledge and skillset.

This wonderful journey really changed me as it made me discover new horizons and helped determine my path in life.

”



OM Alumna

Rahma Triki



Meet our MBM Alumnus

“ Now my focus is on design practice and entrepreneurship. I have co-founded a design studio with a focus on strategic product development, concept design, business modeling, research, and art direction.

Studying at MSB and doing an exchange program at Nova SBE had an enormous impact on how I see things. First, its ability to see a bigger picture with in-depth analysis of what is needed to be achieved. Secondly, it is a strategic mindset of how a certain thing can evolve or improve over time. Finally, such an experience brought me an understanding of how I can implement this knowledge in a different industry and make the best of two worlds.

I will be honest by saying that the whole educational process at MSB was very inspiring and gave me more confidence in myself.

”

Dmytro Mlynchuk



OM Alumnus



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Meet our MBM Alumna



Marketing Alumnus

“ My name is Yosr Dammak, and I have a bachelor's degree in Psychology.

At first, I had some worries regarding having a different background.

However, MSB teachers made sure that students like me, with different backgrounds, follow the courses.

They also reassured us that all fields are related and connected to the business world.

After finishing the second year of the master's degree in Business Management majoring in Marketing, I am eager to step into real-life workplaces.

Thanks to the unique learning approach of MSB, I am more prepared for the business world requirements, such as teamwork and doing astonishing presentations.

”

Yosr Dammak



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Meet our MBM Alumnus



Marketing Alumnus

“ MSB was a life changing experience for me in both personal and professional levels.

I met a lot of wonderful people out there that turned out to be awesome, humanly and brilliant professionally.

It doesn't stop here; the alumni network work together in the job market to help each other out, not only because we belong to the same Bach or school, but because we trust the training that was provided for us and helped us become what we are now.

At the professional level, MSB gave me the tools and the mindset needed for the communication industry and provided enough intellectual material to go further with my career.

Of course, MSB provides the training and most importantly the critical and analytical mindset, but the rest is the personal efforts that should be made to reach the goals

”

Zaki Krichi



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Meet our MBM Alumnus



MBM Alumni Testimonial 2018

Finance

“

MSB, a nice gateway for organized thinking. Students' life at SMU made me stronger & took me a step ahead of being a proficient consultant within the field of Management & Strategy Advisory at renowned Consulting firms, such as the Big Four Firms..

I am thankful to all the teachers who supported us and corrected us throughout our Masters.

Through the efforts made at MSB, in terms of multiple projects and tight deadlines, I was able to acquire strong time management, a precious skill in the Consulting field.

”

Hakim Montacer



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Meet our UPM Alumni & Students

Meet our UPM Alumnus



Marketing

“ I I hesitated for a long time whether to continue studying or to jump in the professional world straight away. Through extended discussions with faculty members and many conferences held at MSB I finally find my path by creating my company. I just obtained the Startup Act Label, there is still a long way to go but I am optimistic and confident about the future.

”

Skander ben Sassi



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Meet our UPM Student..



“

Choosing a university was the hardest choice in my life but picking MSB was the best choice I have ever made.

It's a wonderful experience. My life at South Mediterranean university made me stronger and took me a step ahead in being an independent woman.

MSB is a place where you learn while having fun, discover new cultures, lore, meet different kinds of people through clubs...

I am thankful to all the teachers who supported me and to the faculty members who are always ready to help.

This university brought an added value to my life and helped me know myself better.

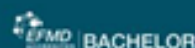
”

Eya Karray

UPM Student 2021
Management



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BACHELOR

Meet our UPM student...



Management
Class 2021

“

When I first started studying at MSB, I've been impressed by the quality of teaching.

Not only because we have excellent professors like Chehir Chehibi or Wided Hemissi just to name a few. But also, because the administration constantly collects feedback from SMU students to always improve and optimize its programs.

Also, now that I've been an MSB student for some semesters, I have discovered the professionalism of SMU's Career Center Department as well.

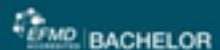
They manage to provide us with the best jobs and internship opportunities. It's sure one of the most important strengths of MSB / SMU!

”

Ahmed Bouzguenda



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Meet our MedTech Alumni & Students

Meet our Medtech Student



Software Engineering
Senior Student 2021

“

"Gaining work experience is key to boosting your employability, especially as an engineering student.

That's why, after my second year at MedTech, I chose to intern for my whole summer.

Thanks to the SMU Career Center, us students, we benefit from so many internship opportunities.

I applied for an internship at AGIL, and I spent a great one-month internship there, I also applied for an online internship in a company in New York.

It was a two-month fruitful internship also.

During my internships, I alternated between technical and administrative work.

In the end, I realized that working in a professional environment is different.

These opportunities helped me gain expertise and knowledge and take my first step as an engineer to be.

”

Tayssir Staali



MedTech
Mediterranean
Institute of Technology



Meet our Medtech Alumna



MedTech Alumna
Software Engineering

“

I had the opportunity to pass my senior year summer internship at DXC technology.

While all my previous experiences were in startups, I chose DXC because it is an English-speaking company, and a multinational corporation.

During that summer internship, I was very lucky to work on two projects, with multiple teams.

This gave me a feeling of what working in a big company entails and helped me expand my skillset outside what I have seen and learned in Medtech.

Now that I am doing my capstone project with DXC as well, the experience is a little different.

I am working with an international team, which has been a great chance for me to work on my interpersonal skills.

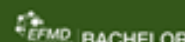
So far, every day, I have been putting more and more of the theories I have learned during my five years in Medtech to practice, from data structures and algorithms to project management.

”

Imen Jaouadi



MedTech
Mediterranean
Institute of Technology



Meet our **MedTech Alumnus**



MedTech Alumnus
Computer System Engineering

“I am a Ph.D. student in Sustainable Energy Systems at FEUP (Faculty of Engineering of the University of Porto). This doctoral program is in partnership with MIT Portugal. I am interested in conducting my thesis in smart charging for EV (Electric Vehicle) aggregation. Also, I am a research scholar in a grant project funded by FCT (Fundação para a Ciência e a Tecnologia) in collaboration with Bosch. This project called “Safe Cities” aims to provide an IoT Ecosystem for modern urban societies; to meet their security needs, privacy, comfort, and efficiency. I have graduated from MedTech in 2019 with a major in Computer Systems Engineering. The university first gave me the opportunity to accomplish my capstone project at the University of Coimbra, which opened me the doors to pursue my education in Portugal. During the 5 years at MedTech, we had a lot of common classes and projects where there is a strong collaboration between students from the 3 different majors (Renewable Energy, Software and Computer Systems engineering), which gave me the idea to apply my computer systems knowledge in energy sustainability. Diversity of the people in SMU campus is another aspect that helped me a lot with the integration phase in all my abroad experiences. Besides the academic evolution, I had the chance to work 1 year as a librarian and a semester as a lab instructor. I am so grateful for the whole experience, especially the connections that I developed with students, staff, and faculty.”

Ahmed Aziz Ouertatani

Meet our **MedTech Alumna**



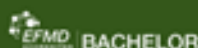
MedTech Alumnus
Software Engineering

“I am Chayma Fourati, final year software engineering student, currently doing my end of studies internship in the artificial intelligence field. In July 2019, I had the opportunity of having a summer internship in the Centre for Informatics and Systems of the University of Coimbra (CISUC) at dei: Departamento de Engenharia Informática. Thanks to the collaboration of MEDtech with the university of Coimbra. This internship was an important step in my path, where I had an introduction to the artificial intelligence field that helped me shape my ideas. The courses I had in MedTech were also up to date, which also contributed to having such important opportunities.”

Chayma Fourati



MedTech
Mediterranean
Institute of Technology



After the re-branding, we decided to come up with new designs for the testimonials as well. An easy to grasp design is created to give the testimonials a new look with various colors.



If you're curious to know more about our Alumni and Students' testimonials, you can check our LinkedIn profile using the following link:



Meet our Recruiters:

We are seeking to have Testimonials from recruiters on their feedback regarding the soft skills and hard skills of our students as well as their added value in the team performance and their relationship with customers.



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RECRUITER'S TESTIMONIAL

“

**AS AN INTERN,
EMNA IS AN
EXCEPTIONAL
SUPPORT
SYSTEM.**

Amal Sghaier
CRM Manager at Jumia
& Emna Ben Chaabane's Professional Supervisor

”



SMU Guest Speaker events

The Career Center of SMU always keeps track of guest speaker events. Multiple speakers from different fields share their knowledge with students in organized events. With interaction between students and guest speakers about different topics, it is inevitable that productivity hits and maybe even both ways.

The poster is for an event titled "Sustainable Tourism: Between Theory and Reality" at SMU. It features a portrait of M.Sc. Khaled Ben Rejeb, a PR & Sustainable Tourism Consultant. The event is scheduled for Wednesday, February 17th, from 3:30 PM to 5:00 PM in room A002. The poster includes the SMU logo and a quote about the importance of sustainable tourism.

SMU
SOUTH MEDITERRANEAN UNIVERSITY
MSB | MedTech | LCI
Business | Engineering | Languages

**Sustainable Tourism:
Between Theory and Reality**

**GUEST
SPEAKER**

Wednesday, February 17th

3:30 PM to 5:00 PM


A002

“Have you heard of the term ‘Sustainable Tourism’? Probably. That’s because the term **sustainability** has become one of the most used **buzzwords** in contemporary society. The purpose of this lecture is to introduce the issue of sustainable tourism to the participants and advance their knowledge on how to implement the principles of this approach in tourism activity.”

M.Sc. Khaled Ben Rejeb
PR & Sustainable Tourism
Consultant

MSB
MEDITERRANEAN
SCHOOL OF BUSINESS
SOUTH MEDITERRANEAN UNIVERSITY

Due to Covid, the first conference in SMU was only held on February the 17th, on that occasion we had the pleasure of receiving Khaled Ben Rejeb to talk about sustainable tourism theories and reality in Tunisia.



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Workshop :


Choosing your Major, Finance

GUEST SPEAKERS


Tuesday,
February 23rd

5:00 pm to 7:00 pm

MS teams
and on Campus (A002)




Rim BEN HASSINE
Manager Département
Restructuration
STB



Oifa TAAMALLAH
Financial Analyst
ODOO BHF



Malek BELKHIRIA
Senior Analyst
EY



Mohamed Ali BELHEDI
Financial Analyst
MLAHA

The Career Center invited speakers from different activity sectors who have exceptional professional experiences (entrepreneurs, CEOs, etc.) to present their career path to inspire the SMU community with their model of success. The 23rd of February we invited guests in the Finance field.



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Inspirational Talks

GUEST SPEAKER

Wednesday, March 3rd

3:30 PM to 5:00 PM

B001

“ Tunisian automotive Brand, **Wallyscar** knew in just **14 years** how to impose itself on the national market and to attract the Tunisian consumer by the **design** and the **quality** of its products. ”



Omar GUIGA
CEO of Wallys Car




We had the pleasure to invite Mr. Omar Guiga as our guest to give an inspirational talk on March the 3rd , about WALLYS CAR success story. He shared his story, the challenges that the team faced and how they persevered through them.

He also said that knowing how to take risks, along with having a creative and committed team, are the keys to achieving success!

Cross The Bridge


The event's objectives are to:

- Put into contact our students' professional supervisors with their academic supervisors.
- Facilitate and improve the communication between academic and professional supervisors.
- Increase our students' motivation and performance, in order for them to accomplish the objectives set by their supervisors and come up with innovative solutions for the host companies.
- Foster and strengthen partnerships between our university and the companies that our students chose for their internships.



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Cross the Bridge Workshop



SCM

**GUEST
SPEAKER**

Monday, April 5th
5:30 PM to 7:00 PM
Classroom MB06

“
Students with OM major, their academic
and professional supervisors
”

Supply Chain & Operations Management



Cross The Bridge OM

Monday April 5th
2021, on campus.

Cross The Bridge FINANCE

Monday April 5th
2021, on campus.



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Cross the Bridge

GUEST SPEAKER

Wednesday, April 7th

5:30 PM to 7:00 PM

Classroom MB06



Students with Finance major, their academic
and professional supervisors



Chehir CHEHIBI



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Cross the Bridge

GUEST SPEAKER

Thursday, April 8th

5:30 PM to 7:00 PM

Classroom MB06



Students with Business Analytics major,
their academic and professional supervisors



Salma FOURATI



Cross The Bridge BA

Wednesday April 7th
2021, on campus.

Cross The Bridge MARKETING

Monday May 31st
2021, on campus.



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Cross the Bridge Marketing

GUEST SPEAKER

Monday, May 31st

From 1PM to 2.30PM

Alumni Center



Students with Marketing major, their
academic and professional supervisors.



Omar TRIMECH

Marketing discipline lead





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SMU THE DEBATE
By the SMU Alumni Association



Fadhel ABDELKEFI
Member of the Board of
Directors of the International
Arab Bank of Tunisia
BIAT - since 2020

**GUEST
SPEAKER**

Tuesday, April 6th
5.30PM to 7PM
A002

**“
La Tunisie de demain
”**



SMU Alumni Association
MSB . MedTech . LCI

EVENT IN FRENCH

We were pleased to have Mr Fadhel Abdelkefi as our guest speaker, on Tuesday April 6th 2021. Mr Fadhel Abdelkefi is an inspiring and charismatic individual, who was appointed as the Tunisian Investment Minister in November 2016. He is also the CEO and Founder of Tunisie Valeurs and Member of the Board of Directors of The international Arab Bank of Tunisia. He prepared a talk about the Tunisian Political & Economic Environment, and he also answered some of the guests' questions.



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**Capacity-Building Program
Info Session**



Yasmine ALLOUCHE
Projects Coordinator

**GUEST
SPEAKER**

Wednesday, April 7th
3.30PM to 5.00PM
B001 + Zoom (Hybrid)

**“
New jobs, new eras
”**

FACE TUNISIE
Les entreprises contre l'exclusion

We were very happy to have our Alumnus Yassmine Allouch, project coordinator at the NGO Face Tunisia, with us on Campus, on Wednesday April 7th 2021 She prepared an info session about the Capacity Building Program that they're offering to our students (international and national students). Individuals will benefit from the program for free if they get selected. The capacity building program aims to enhance the students' soft, digital and technical skills (time management, stress management, CV, Cover letter, Web development, etc). By attending the info session, students interacted with Yassmine, got the chance to know more about her work at FACE TUNISIA and asked her their questions regarding the program offered.

We were very proud and pleased to invite some of our Alumni to talk about their career paths and professional experiences, after graduating.

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Choosing your Major Workshop : Marketing

GUEST SPEAKERS

Wednesday April 7th
5:30 pm to 7:00 pm
Classroom A002 & Zoom



Youssef KESKES
Associate Creative Director at 3SG-BBDO



Oumayma EL KEFI
CEO & Co-founder at My-Oya



Mariem Bayoudh
President of "Chouf Minorities"



Omar TRIMECH
Discipline lead Marketing

A course and a quiz were prepared for 1st year students at MSB & Medtech, in order for them to develop their soft skills and be able to write more adequate and professional CVs & cover letters.

South Mediterranean University
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Workshop : CV & Cover Letter Workshop

GUEST SPEAKER

Monday, April 12th
Online

"This workshop will provide our students with tips to improve their CVs and to write better cover letters."



Nadia KALLEL
SMU Foundation Director

South Mediterranean University
MSB - MedTech - LCI

Job Dating

organized by the Career Center at SMU

axefinance
Focus - Expertise - Value
AXEFINANCE, a fast-growing Fintech company, is recruiting!

JOB OPPORTUNITY

Wednesday, April 28th
9:00 AM to 3:00 PM
On Campus
CES Consultant

MSB Alumni who have a passion for Finance and master SQL.



South Mediterranean University
MSB - MedTech - LCI

Job Dating

organized by the Career Center at SMU

axefinance
Focus - Expertise - Value
AXEFINANCE, a fast-growing Fintech company, is recruiting!

JOB OPPORTUNITY

Wednesday, April 28th
9:00 AM to 3:00 PM
On Campus
Integration Engineer

Medtech Alumni who have from 1 to 3 years of professional experience



The Career Center organized a recruitment day in which the company Axe Finance was on Campus, on April 28th, to interview and recruit candidates that are interested in joining their team.



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Operations Management workshop : Choosing your Major



**GUEST
SPEAKERS**

Friday,
April 30th

3:30 pm to 5:00 pm

Hybrid session



Mohamed ZRAFI
Senior manager & supply chain analyst
Bulgin



Mondher BEN HAMIDA
Supply chain operations,
Angel investing,
Startup advisory,
Diaspora engagement
Apple



Mahdi ABDELLY
Supply chain project manager
Delice Danone






We were very pleased to have our guests with us in Choosing your major OM event, on April the 30th.

Inspiring individuals with OM majors came and talked about their professional experiences and career paths, in order to guide students and advise them with the process of choosing their majors.


We were very honored to have our guests with us in Choosing your major OM event, on May the 5th.

Brilliant individuals with BA majors came and talked about their professional experiences and career paths, in order to inspire students and advise them with the process of choosing their majors.



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SMU Incubator Workshop : Choosing your Major, BA




**GUEST
SPEAKERS**


Wednesday,
May 5th

12:00pm to 1:30 pm


Online






Moez HAMMAMI
Ceo and Founder
QUANTYLIX



Salma GARGOURI
Business Analyst
VERMEG



Hichem ELLOUMI
Ceo and Founder
MINOTORE



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Coffee Talk

GUEST SPEAKERS

Friday, May 21st

From 5pm to 6.30pm

SMU Incubator's Open Space

Coffee Talk is a networking event organized for our creative and passionate entrepreneurs. The later, will be awarded their training certificates and they will have the chance to be presented to Maxula Gestion's team. Also, another part of the event will be dedicated to introduce the Startup Hanoutify, represented by one of our Alumni, Mr Mohamed Ben Rhouma and his brother Tarek. They are offering a site construction solution in SAAS mode.



Mohamed & Tarek Ben Rhouma
Hanoutify



Coffee Talk is a networking event organized for our creative and passionate entrepreneurs. The later, were awarded their training certificates and they had the chance to be presented to Maxula Gestion's team. Also, another part of the event was dedicated to introducing the Startup Hanoutify, represented by one of our Alumni: Mr. Mohamed Ben Rhouma and his brother Tarek. They are offering a site construction solution in SAAS mode.



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SMU Workshop : Choosing your specialization

GUEST NAMES & POSITIONS

Tuesday, May 25th

From 5pm to 6.30pm

Hybrid : MS Teams & Classroom B001



Omar BELGUTH
Program Manager
at ReBootKamp
RBK



Fatma JELILI
PhD Student in Wind
Energy Technology
at University of Rostock
Universität Rostock



Ahmed Aziz OUERTATANI
PhD Student in Sustainable
Energy Systems
at MIT Portugal Program
MIT Portugal



Laila COHEN
MS



Houda BACHAR
CSE



Salma HANOUCHA
SE

We were very excited to have our guests with us in Choosing your specialization event, on May 25th. Inspiring Medtech Alumni came and talked about their professional experiences and career paths, in order to guide students and advise them with the process of choosing their majors.

Digital Branding Workshop



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E-Branding, E-Reputation

★ *Your digital presence is key
to creating employment opportunities*



**GUEST
SPEAKER**



Monday, May 24th



5:00 PM to 6:30 PM



Classroom MB 06
& Zoom



The days of traditional CVs and Cover Letters for potential employment are long gone. As young Gen Zs, your Digital Profile is what you need, to create employment opportunities for yourself and gain the attention of potential recruiters. If your answer is 'No' to any or all of these, learning a bit more about your digital presence is key.



Tracy Olson

Head of International Programs

The days of traditional CVs and Cover Letters for potential employment are long gone. As young Gen Zs, your Digital Profile is what you need, to create employment opportunities for yourself and gain the attention of potential recruiters. A digital branding workshop was organized on May 24th ,by Tracy Olson, in order to make students aware of how their digital presence is the key to attracting the attention of recruiters.

Plagiarism / Power Point presentation



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Plagiarism and Power Point presentation
Workshop



GUEST
SPEAKER



Tuesday, May 25th



5:00 PM to 6:30 PM



Classroom A003
& Zoom



APA style made easy, a review of the
fundamentals and how to create
effective PowerPoint slides for
powerful presentations





Patricia Ceresani
LCI Director-Head
of Communications Discipline



LCI
Language
& Culture Institute

The workshop was held on Tuesday May 25th by Patricia Ceresani and had two parts:

The first one was about Plagiarism and APA formatting. Students reviewed the fundamentals of APA style, including correct formatting, how to include in-text citations and the correct construction of a reference page, as well as the use of signal phrases and quotations.

And the second part of the workshop was dedicated to Dynamic PowerPoint Presentations. It was all about creating engaging and effective PowerPoint slide decks which will guarantee the success of your presentations.

Professional Behavior



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Professional Behavior

How to meet recruiters' expectations



**GUEST
SPEAKER**



Monday, May 31st



5:00 PM to 6:30 PM



Classroom MB 06
& Zoom



This workshop will be interactive and cover typical scenarios where students learn ways to rethink the actual best scenario that will both impress their employer and allow them to advance in their careers





Tracy Olson
Head of International Programs

As young professionals, knowledge of employer expectations is critical to your success as an intern and as a potential employee of any company. This workshop, organized on May 31st by Tracy Olson, was interactive and covered typical scenarios where students were challenged by working in teams to identify the problem and create ways to rethink the actual best scenario that will both impress your employer and allow you to grow within the team and create future opportunities for advancement and career growth.

Online Interviews, Self-Confidence & Stress Management



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Online Interviews, Self-Confidence
& Stress Management

 **GUEST
SPEAKER**

 **Monday, June 7th**

 **5:00 PM to 6:30 PM**

 **Classroom MB 06
& Zoom**



If you want to know the do's and don'ts of
online interviewing, which includes building
your self-confidence and utilizing stress
management techniques,
join us.





Tracy Olson
Head of International Programs

Thanks to COVID-19 and the challenges companies faced during this global pandemic, creating solutions using remote technology has not only grown, but gained ground on how business is and will be conducted in the future. This includes online interviews, which can put the interviewee at a loss for getting their real message across during a stressful interview. Today, we are more likely to attend a job interview online than face-to-face, that's why the workshop was organized on June 7th . Also, the workshop made students aware of the do's and don'ts of online interviewing, which includes building their self-confidence and utilizing stress management techniques.

Inspirational Talks

The poster is for an event titled "Inspirational Talks" at South Mediterranean University (SMU). It features a tree logo for SMU and mentions "MSB . MedTech . LCI". The event is a "GUEST SPEAKER" session on "Wednesday, May 19th" from "3:30pm - 5pm", described as a "Hybrid session". A quote from Cyrine DRAIF is included: "Cyrine DRAIF is Franco-Tunisian lady, with more than 19 years in Petroleum Marketing and distribution business, and a professional knowledge of the Oil distribution in Africa and Europe." A photo of Cyrine DRAIF is shown, with her title: "General Administrator of OLA ENERGY CAMEROON, and CHIEF EXECUTIVE OFFICER of SCEFL and Managing Director of LOSEC". The OLA logo is also present.

We had the pleasure to have Cyrine DRAIF as our guest On May 19th . She is a Franco – Tunisian lady, with more than 19 years in Petroleum Marketing and distribution business, a professional knowledge of the Oil distribution in Africa and Europe. After getting her MBA Marketing from LAVAL University in CANADA she started her career at the Santander Central Hispanico Bank and BBVA in Madrid as a Financial Consultant.

Then, she joined the TOTAL Group in January 2003. Her last assignment was Business Development Manager at the B2B Holding Direction of Total Group in Paris. Before she occupied various positions in the retail business and support function mainly as Senior Corporate Auditor reporting to the Executive Committee of Total Group. She is currently the General Administrator of OLA ENERGY CAMEROON, and CHIEF EXECUTIVE OFFICER of SCEFL (Société Camerounaise Equatoriale de Fabrication des Lubrifiants and Managing Director of LOSEC (Libya Oil Services - Export of Oil and Gas products).

In Sierra Leone, she was Secretary General of the French Companies Business Club (French Foreign Board) and advisory of the French Embassy Guinee Conakry regarding new French companies being implemented in Sierra Leone. She is an active member of different nonprofit associations: Rotary, IWC. She is currently the founder and member of the Cameroonian CEO's female association.

She likes travelling and discovering the world, meeting new cultures and people, already travelled more than 60 countries on 5 continents. She speaks fluently 5 languages.

Cyrine gave an inspirational talk, shared her career path and professional experience and interacted with our students and guests' questions.

Inspirational Talks



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Inspirational Talks



**GUEST
SPEAKER**



Wednesday, May 26th



From 3.30pm to 5pm



Classroom B001 & Zoom



Expert in the development & implementation of business strategy, turning-around distress businesses, building and developing great multinational teams, handling stakeholder relationships: Governments, Regulators, Clients, Resellers, Suppliers and driving profitable corporate transformation. Rudolph revolutionized AOS' s services and played a great part in its expansion.





Rudolph Cerqueira
COO of AOS International
& CEO of AOS Tunisia



Our guest is an expert in the development & implementation of business strategy, turning-around distress businesses, building and developing great multinational teams, handling stakeholder relationships: Governments, Regulators, Clients, Resellers, Suppliers and driving profitable corporate transformation.

Rudolph revolutionized AOS' s services and played a great part in its expansion.

Inspirational Talks



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Inspirational Talks



**GUEST
SPEAKER**



Wednesday, June 9th



From 3:30pm to 5:00pm



Hybrid :
Classroom A003
& M5Teams

“

Experienced senior professional with solid work experience in the management consulting and non-profit organization industries. Skilled Negotiator, Influencer, Advisor, and Business & Program Developer but also researcher and shaper in various development sectors: gender justice and Human rights, financing for development, employment and natural resources management. Strong people and facilitation skills which led me to lead teams throughout challenging times by co-creating vision through strategic planning and change processes.

”



Hela CHARBI
Country Director at CARE



Hela is currently the country director of Care in Rwanda, where she is leading a strong team dedicated to the realization of gender justice in their country, looking through strategy and business model revision to ensure relevance, impact, added value and positioning of the program vis a vis its key stakeholders (government of Rwanda, CSOs, private sector, etc.). Prior to joining CARE, Hela was Oxfam's country director in Tunisia, where she managed the overall operation (e.g. fundraising, operations, program delivery, HR management, compliance and reporting, safeguarding), after overseeing the

program management and development in areas such as economic justice, governance of public policies and gender justice; She has been leading on complex change management processes while joining the INGO sector in 2016, and has been providing leadership to see through organizational changes and external shocks which have impacted operations of the country offices she has been managing; she is also part of broader thinking, reflection and steer around transformations in the development sector in MENA and ECSA (East Central and Southern Africa), as she has been a member of both regional leadership teams in her respective country director roles. Hela started her career managing the Women Entrepreneurship in MENA program for CAWTAR and has evolved throughout different sectors to have a multidimensional approach to her work in development. Aside from her broad understanding of CSOs in the countries she has worked in and across different sectors, she has extensive advisory experience gained through her work with GIZ and EY and has been supporting the private sector and governments as clients. Her strong influencing and facilitation skills have enabled her to succeed in being perceived as an ally in often male dominated decision-making arenas, but also convening coalitions of actors which had challenges coming together as a collective.

Growing up as a daughter of a Tunisian diplomat stationed in multiple duty stations, along with extensive travels and studies abroad, she developed a passion for international relations, multiculturalism and a curiosity of diversity. She is also strongly passionate about the arts, which was transmitted through her mother as a painter.

She holds an MBA in general management from Brunel University in London, an Msc in International Economics from La Sorbonne in Paris, and a bachelor's in finance from the Higher Institute of Commercial Studies in Carthage, and is adaptive to English, French, and Arabic speaking environments.



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Inspirational Talks



**GUEST
SPEAKER**



Wednesday, June 9th



From 3.30pm to 5.00pm



Hybrid : Classroom A003
& MSTeams

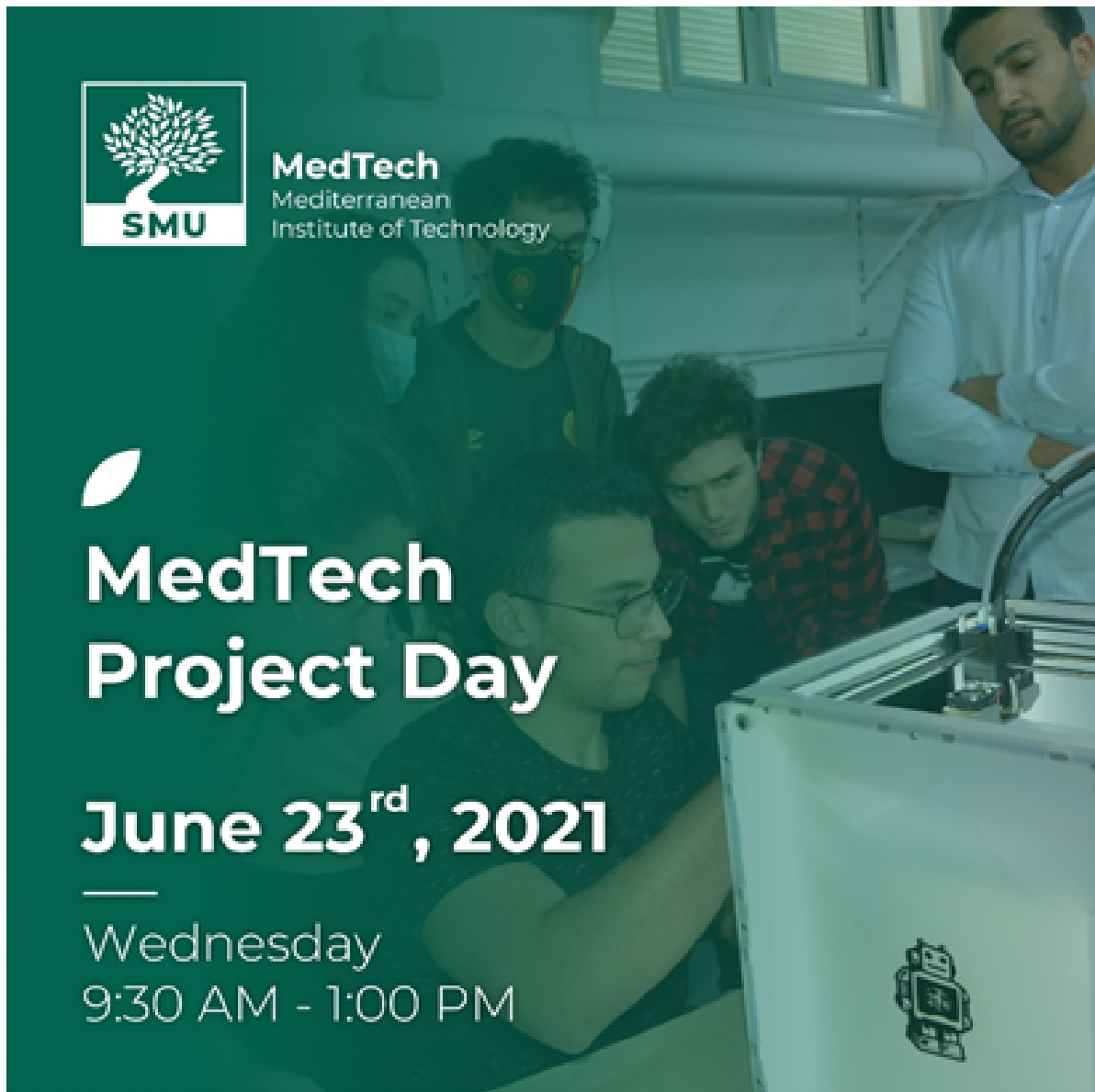


Hela GHARBI

Country Director at CARE



MedTech Project Day



The event was held on June 23rd, 2021 from 9.30AM to 1PM.

We had some of the SMU Incubator 1st Cohort's entrepreneurs with us. They shared their own experiences with MedTech students, in order to inspire and motivate them into believing in their own ideas. The aim was also to encourage them to join our SMU Incubator's 2nd Cohort.

A number of talented MedTech students participated in MedTech project Day, on June 23rd.
You can find some of the winners' Testimonials as follows:



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PRE ENGINEERING STUDENT'S TESTIMONIAL

“WHAT WE LEARNT AT MEDTECH WAS USEFUL BUT ONLY AT A CERTAIN POINT WHERE THE ADVICE “THINK OUT OF THE BOX” OF OUR PROFESSOR DR MAYARA LATRECH ENTERED THE GAME AND WE HAD TO MAKE OUR OWN RESEARCHES AND FIND ON THE INTERNET WHAT COULD HELP US IN THE CREATION OF THE GAME”

Sana Bouhaha
Pre Engineering



MedTech
Mediterranean
Institute of Technology

PRE ENGINEERING STUDENT'S TESTIMONIAL

“OUR PROFESSORS MISS MAYARA LATRACH AND MISS ASMA AMDOUNI WERE A BIG HELP IN TERMS OF PROVIDING US WITH GUIDANCE AND GIVING US THE NECESSARY SITES THAT WE COULD USE TO HELP US WITH OUR CODE”

Mohab Alfarrar
Pre Engineering



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JUNIOR STUDENT'S TESTIMONIAL

“WHILE WORKING AS A TEAM, WE DID NOT FACE ANY KIND OF TROUBLES WHICH WAS VERY IMPORTANT AND HELPFUL FOR THE DEVELOPMENT OF OUR PROJECT. WE WOULD LIKE TO SPECIALLY THANK OUR PROFESSORS FOR BEING PRESENT AND ALWAYS HELPFUL AND WE COULD NOT HAVE DONE IT WITHOUT THEM.”

Hamda Zied Arfaa
Junior



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PRE ENGINEERING STUDENT'S TESTIMONIAL

“I THINK THE SKILLS I'VE LEARNT THROUGHOUT THIS PROJECT WILL BE INVALUABLE TO ME IN MY FUTURE CAREER AND JOB SEARCH, AND I'M GLAD THAT I PUT SO MUCH EFFORT INTO IT.”

Mohamed Mouayed Rassas
Pre Engineering



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JUNIOR COMPUTER SYSTEMS ENGINEERING STUDENT,

“WE FACED SOME HARD TIMES SINCE IT WAS OUR FIRST EXPERIENCE DEALING WITH SUCH A PROJECT. THEN THE GUIDANCE OF OUR DEAREST PROFESSORS AT MEDTECH PUT US ON THE RIGHT ROADS.”

Rawand Skoury
Junior Computer Systems engineering



MedTech
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PRE ENGINEERING STUDENT'S TESTIMONIAL

“WE PROUDLY CONSIDER IT AN ACHIEVEMENT, ONE THAT CAN BE DEEMED IMPOSSIBLE TO EARN WITHOUT THE AID OF OUR BELOVED PROFESSORS THEIR CAREFUL SUPERVISION AND CONSTANT FEEDBACK BECAME THE FOUNDATION OF OUR EFFORTS WE ARE VERY GRATEFUL TO HAVE THEM AROUND AND VERY FORTUNATE TO BE A PART OF A SUPPORTIVE ENVIRONMENT LIKE MEDTECH”

Sami Chakroun
Pre Engineering



Corporate Partnerships



International Partnerships



Employability Impact

In the SMU Career Center we always try our best to find opportunities not only for our students, but also for our Alumni.

We are constantly searching for national & international opportunities to share with them.

Since January 2021 till present, the Career & Alumni Center posted:

- 108 Summer Internships
 - 81 Capstone Projects
 - 19 Internships
 - 15 International internships
 - 193 M2 Internships
 - Around 200 national job opportunities
 - 95 International Job opportunities
- 711 opportunities in Total!

TO CONTINUE FOLLOWING US



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