



LCI
Language
& Culture Institute



LCI
for a life **changing**
journey





Welcome



**Patricia
Ceresani**





Director's Message

The Language and Culture Institute is a centre of excellence in language training and cultural activities. Our primary objective is to encourage cross cultural awareness thereby promoting an understanding and bringing together of people from all over the world. By choosing LCI you will embark on a unique and stimulating learning experience. Our long standing expertise, cuttingedge pedagogical methods, and dedicated faculty and staff will make this choice your key to the future. »

Patricia Ceresani,
Director of LCI
Language and Culture Institute



Opening New Cultural Horizons

Why **Choose LCI** ?

In the era of globalization English has become the universal language of communication both in the field of education and the international workplace.

If you require language training that is truly focused on the particular needs of language and career development, then LCI is the right place for you. We offer a comprehensive portfolio of language and communication courses that are intensive, dynamic, practical and skills-based.

Our professors provide motivating classes based on class discussion, role plays and simulated negotiations and interviews. Groups are small so that you get plenty of support, attention and valuable feedback on all activities.

We are committed to providing the very best in language training as well as an enjoyable and rewarding experience.





Our **learning strategy**



Digital

LCI is facilitated with technology with information and instructions that are enhanced using various applications, tools, and resources to improve the learning experience.



Interdisciplinary

By combining our curricular objectives to different disciplines we help our students acquire the knowledge and skills necessary for their personal and professional development.



Active

Through our active pedagogy, students are continuously involved in the learning process through individual and group activities, bootcamps, simulation games enabling them to develop a variety of skill sets differentiating our participants on the job market.



A LIFE CHANGING JOURNEY

SMU library



Blended Learning Solutions

Learning has changed and we are moving with the times.

LCI has developed new courses for those who prefer to study online or who are based outside of Tunis.

Blended Learning is a way of teaching which combines online resources plus face-to-face instruction. This creates a more personalized learning environment as your teacher becomes a guide and a coach to lead you through the learning process.



Benefit from interactive teaching methods, university and native faculty as well as a personalized approach to your training.



Online courses



20 hours of
face to face courses



Small classes
(max 4 students)



Private, executive classes
or small groups



International University
faculty





Corporate



LCI has a long-standing reputation as the foremost center of excellence in language training for the business environment

Corporate Executive Programs are tailor made to suit an individual or company's specific needs.

Whether you prefer to study in groups or one on one, to be present on site or online or a combination of both, we have the course for you.

We can also organize the entire program in company, where the courses are taught at your location and adapted to fit busy schedules.

Our team of professors are native and near native speakers with experience and a proven track record both in higher education and the corporate world. In addition, MSB faculty specialized in Business Communication and English are on hand to guide you through the necessary steps to achieve your goals and confidently move ahead in your chosen career.



Advance
Your Career



Soft Skills Workshops

Today more than ever soft skills are overtaking technical skills as a requirement for a successful career. The term soft skills covers a wide range of competencies as diverse as Communication, Leadership, Time Management, Teamwork and Empathy which are essential to interact successfully at work and in your personal life. Strong soft skills ensure a productive, collaborative and successful work environment, all key attributes for organizations in an increasingly competitive world.

Our workshops are led by certified trainers and faculty members, they are highly interactive and active participation with a focus on communication in English.

- Corporate Communication
- Public Speaking
- Leadership Masterclass
- The Art of Negotiation
- Communication in the Workplace - Team Building
- Executive Coaching and Personal Development





IELTS & TOEFL Exam Prep

Amphitheater A-002, ground floor, MSB

- ◆ EXECUTIVE EDUCATION & PROFESSIONAL DEVELOPMENT
- ◆ CAREER DEVELOPMENT & BUSINESS COMMUNICATIONS
- ◆ ENGLISH FOR SPECIFIC PURPOSES
- ◆ YOUNG LEADERSHIP PROGRAM
- ◆ SUMMER PROGRAMS



Online, on campus, or a combination of both **TOEFL** and **IELTS Exam Prep**

Whether for higher education, your career, or migration purposes, it is more important than ever to have a certification. **IELTS** and **TOEFL** are the most widely accepted worldwide and will provide you with a passport to your future advancement.

Taught by our fully-certified, expert trainers – obtain the confidence, knowledge and techniques needed to succeed at the exam.











Other languages

A full range of language courses are available that can be customized to your needs, online or face to face.



Our professors are native speakers with an established experience in the field of teaching. They focus on communicative skills and interactive activities using innovative pedagogical methods.

Language is the connection to other cultures, it fosters an appreciation and understanding for the traditions, arts and history of different cultures from our own. Learning a language contributes to developing greater tolerance, acceptance and empathy of others. Skills in a foreign language help to advance career prospects in the global job market where employers are seeking dynamic people with cross cultural awareness as well as technical skills.



Summer Bootcamps

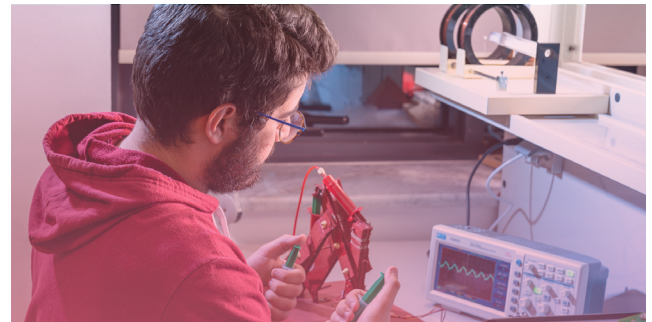


Entrepreneurship

This Bootcamp is a real hands-on experience to give teens the full impact of starting a business. The six-day program is designed to lead you through the different steps needed to achieve your full potential.

Robotics

The Med-Tech-LCI 'Robotics Bootcamp' helps young learners to build and program their own robots to solve real life problems. It combines fun with the opportunity to learn about artificial intelligence, coding and the technical skills required for this exciting adventure into Robotics.



English

This summer improve your English Communication skills with our packed Summer Bootcamp at MSB and enjoy a dynamic and motivating learning environment. The six-day program for high school students is led by our international and faculty professors.



Testimonials



ZIED KHABTHANI
Accounting manager

I participated in a Business English course and was able to really improve my communication skills as well as professional writing. The classes are dynamic, interactive and fun, it was a fruitful and enjoyable experience.



LEILA BACHA
HR Manager

It was important for me to improve my knowledge of Business English and Public Speaking to move ahead in my professional career. At LCI I was able not only to boost my confidence in addressing an audience but also reach a near native fluency that i didn't think woule ever be possible.



**GHADA BEN CHEIKH
BRAHIM**
Business Development
Officer

Successful communication requires language skills and intercultural understanding; at the Language Culture Institute you can improve both. Let us help you achieve your learning goals in a tailor-made course that will start you off in your target language from day one. Whether you want to enhance your research skills, read more widely, communicate with people more easily, improve your career prospects or simply learn something new, the Language Culture Institute offers you the chance to train in an integral way and realize your maximum potential.
You are most welcome to join us.





Learn from **Faculty professors** and **certified trainers**



**Patricia
Ceresani**

Senior Lecturer in
Communication, English
and Soft Skills



**Dr. Amira
Hedhili**

PhD Communication
and English Professor



**Tracy
Olson**

Senior Lecturer, Head of
International Programs and
Executive Coaching CPC, ELI-MP



**Fadwa
Bouguerra**

PhDc Senior Lecturer in
English



Dr. Rudolf Sardi

PhD Ethics, Portuguese,
and Communication Professor

Communication skills may take a lifetime to master—if indeed anyone can ever claim to have mastered them. Yet, being able to formulate our thoughts effectively remains the most important of all life skills. Speaking, listening, and understanding are at the core of human existence. Learning to perform these skills cross-culturally can only be done through professional training, exposure to foreign languages, and continuous practice. Let us attain these goals together.



Asma Megdiche ssoussi

Senior Lecturer in
Communication, Head of ACC



Mike Watson

Senior lecturer in English,
Communication and
Psychology Lecturer



Elizabeth Ravicino

English Lecturer



South
Mediterranean
University

MSB . MedTech . LCI



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